

IT GOVERNANCE (PROCESSES USE OF IT IN ENABLING TO ACHIEVE ITS GOALS)

“Aligning IT Strategy with Business Goals Through Effective Governance Frameworks”

Schedule

Date	Venue	Fees (Face-to-Face)
15 - 19 Feb 2026	Manama, Bahrain	USD 3495 per delegate

Introduction

In the digital era, IT is not just a support function—it is a key enabler of business strategy, innovation, and competitiveness. Effective IT governance ensures that technology investments align with business objectives, deliver value, manage risk, and support compliance.

This five-day intensive course provides participants with a comprehensive understanding of IT governance principles, frameworks (such as COBIT and ISO/IEC 38500), processes, and performance metrics. Participants will learn how to design governance structures, evaluate IT portfolios, ensure stakeholder engagement, and improve IT decision-making across the organization.

Objectives

By the end of this course, participants will be able to:

- Define the principles and domains of IT governance and their business implications
- Apply IT governance frameworks such as COBIT, ISO/IEC 38500, and ITIL
- Align IT strategy with corporate vision, mission, and risk appetite
- Design and monitor governance processes for IT decision-making, compliance, and value delivery
- Develop performance indicators and metrics for IT governance effectiveness

Why Attend

- Bridge the gap between IT functions and business outcomes
- Ensure regulatory compliance, reduce risk, and increase stakeholder confidence
- Drive accountability and transparency in IT decision-making
- Learn practical tools to implement and sustain IT governance frameworks
- Improve the return on IT investments and portfolio management discipline

Target Audience

This program is designed for:

- CIOs, CTOs, and heads of IT
- IT governance, risk, and compliance officers
- IT project managers and enterprise architects
- Internal auditors and IT performance analysts
- Business and operations leaders involved in IT planning

Individual Benefits

Key competencies that will be developed include:

- IT governance planning and implementation
- Enterprise IT risk and compliance alignment
- Business-IT alignment and stakeholder communication
- IT performance measurement and governance audits
- Understanding of COBIT, ISO/IEC 38500, and other frameworks

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Stronger alignment between IT investments and business priorities
- Reduced risk exposure from IT activities and decisions
- Improved value realization from IT services and systems
- Enhanced governance practices across IT and business domains
- Increased effectiveness in IT compliance and performance monitoring

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- **Strategy Briefings** - Governance principles, business-IT alignment, and framework overviews
- **Case Studies** - Application of COBIT and ISO/IEC 38500 in real-world governance scenarios
- **Workshops** - Designing governance structures, defining metrics, and aligning IT projects
- **Peer Exchange** - Group discussion on governance challenges and cross-functional collaboration
- **Tools** - Governance templates, risk control matrices, performance dashboards

MAWA EVENTS

Address: No. 857, Block A2, Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net



Course Outline

Detailed 5-Day Course Outline

Training Hours: 07:30 AM – 3:30 PM

Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: IT Governance Principles and Business Alignment

Module 1: Introduction to IT Governance (07:30 – 09:30)

- Role of IT governance in business strategy
- Principles, scope, and value of governance
- IT governance vs. IT management

Module 2: Business-IT Alignment (09:45 – 11:15)

- Linking IT goals to strategic business goals
- Stakeholder roles and accountability structures
- Challenges in aligning IT with the enterprise

Module 3: Workshop – Mapping IT Goals to Business Objectives (11:30 – 01:00)

- Align technology initiatives with corporate mission

Module 4: Introduction to Governance Frameworks (02:00 – 03:30)

- Overview of COBIT, ISO/IEC 38500, and ITIL

Day 2: IT Governance Frameworks in Practice

Module 1: COBIT Framework Deep Dive (07:30 – 09:30)

- COBIT principles, goals cascade, and governance components
- Governance and management domains

Module 2: ISO/IEC 38500 and ITIL Overview (09:45 – 11:15)

- ISO/IEC 38500 governance model
- Service governance within ITIL

Module 3: Governance Roles and Responsibilities (11:30 – 01:00)

- Governance board, steering committees, and stakeholders
- RACI charts and decision rights

Module 4: Workshop – Designing an IT Governance Model (02:00 – 03:30)

- Create a governance structure for a sample organization

Day 3: Risk Management and Compliance in IT Governance

Module 1: IT Risk Governance (07:30 – 09:30)

- Identifying and assessing IT-related risks
- Integrating risk management into governance processes

Module 2: Regulatory and Compliance Requirements (09:45 – 11:15)

- Data privacy, cybersecurity, and IT audit compliance
- Role of governance in regulatory alignment

Module 3: Internal Controls and Risk Mitigation (11:30 – 01:00)

- Control frameworks and implementation
- Integrating controls with operations

Module 4: Workshop – IT Risk Assessment Exercise (02:00 – 03:30)

-

Identify and prioritize IT risks and controls

Day 4: Value Delivery and Performance Measurement**Module 1: IT Portfolio and Investment Governance (07:30 - 09:30)**

- Managing IT budgets, projects, and resources
- Prioritization and benefits realization

Module 2: Performance Metrics and KPIs (09:45 - 11:15)

- Defining governance KPIs and dashboards
- Measuring IT performance and business impact

Module 3: Continual Improvement and Maturity Models (11:30 - 01:00)

- IT governance maturity models (COBIT, CMMI)
- Using assessments to drive improvement

Module 4: Workshop - Designing Governance KPIs (02:00 - 03:30)

- Build a performance dashboard for IT governance

Day 5: Governance Integration and Implementation Planning**Module 1: Change Management for Governance Adoption (07:30 - 09:30)**

- Governance culture and stakeholder buy-in
- Managing resistance and enabling adoption

Module 2: Governance Implementation Roadmap (09:45 - 11:15)

- Phased rollout, quick wins, and long-term planning
- Governance policy development

Module 3: Final Review and Governance Audit Readiness (11:30 - 01:00)

- Governance documentation and audit trails
- Integrating with enterprise risk management

Module 4: Certification and Wrap-Up (02:00 - 03:30)

- Final review and participant presentations
- Action planning and certificate distribution

Certification

Participants will receive a **Certificate of Completion in IT Governance**, validating their capability to implement and manage governance structures, frameworks, and processes that enable IT to deliver value, manage risk, and align with enterprise goals.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training

Interested in running this course for your team?

Please contact us:

TEL:

+601116373203

EMAIL:

info@mawaevents.net