MAWA EVENTS

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DIGITAL BUSINESS ANALYSIS IN BANKING & FINANCE

““Driving Digital Transformation Through Analytical Excellence in Financial Services””

Schedule

Date	Venue	Fees (Face-to-Face)
01 – 05 Feb 2026	Manama, Bahrain	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training, In-House Training

Introduction

The banking and finance industry is undergoing rapid digital transformation. As institutions adapt to shifting customer expectations, emerging technologies, and regulatory demands, business analysts play a critical role in aligning business goals with digital solutions. Effective business analysis enables smarter decision-making, optimized processes, and seamless digital experiences.

This five-day course is designed to equip professionals in the financial sector with cutting-edge digital business analysis skills. Participants will learn how to identify and document requirements, improve workflows, evaluate technology options, and contribute to agile transformation initiatives. Real-world financial case studies and tools ensure practical application throughout.

Objectives

By the end of this course, participants will be able to:

- Define and apply core business analysis concepts in a digital banking context
- Elicit, document, and validate business and user requirements for digital solutions
- Analyze and improve banking processes using digital tools and frameworks
- Collaborate effectively with stakeholders and agile teams
- Support digital transformation and innovation in banking operations and products

Why Attend

- Master the tools and frameworks needed to drive digital initiatives in finance
- Improve project success by accurately capturing user needs and business requirements
- Learn to analyze business problems through a data-driven, customer-centric lens
- Stay ahead in the evolving landscape of fintech, open banking, and digital compliance
- Add value across the lifecycle of digital projects—from ideation to implementation

Target Audience

This program is designed for:

- Business analysts, process analysts, and digital transformation professionals
- Project managers and product owners in financial institutions
- IT analysts and business-technology liaisons
- Operations, risk, and compliance officers engaged in system improvements
- Professionals transitioning into business analysis roles in banking and finance

Individual Benefits

Key competencies that will be developed include:

- Requirements elicitation, modeling, and validation
- Process improvement using Lean, Six Sigma, and BPMN
- Use case and user story development for digital systems
- Stakeholder management and communication
- Agile, waterfall, and hybrid methodology fluency

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Stronger alignment between business needs and digital capabilities
- Reduced risk and rework through clear and validated requirements
- Enhanced collaboration between business, IT, and compliance functions
- Improved customer experiences through better solution design
- Faster, more efficient execution of digital transformation projects

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Principles of business analysis and digital transformation in finance
- Case Studies – Real-life banking initiatives involving system upgrades, fintech, and digital onboarding
- Workshops – Hands-on exercises in requirement modeling, stakeholder mapping, and process redesign
- Peer Exchange – Interactive discussions on digital challenges and business value analysis
- Tools – Templates for requirement documentation, process analysis, and user stories

Course Outline

Detailed 5-Day Course Outline

Training Hours: 07:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Foundations of Business Analysis in Banking

- Module 1: Role of Business Analysis in Digital Finance (07:30 – 09:30) • Overview of business analysis in financial environments • Key drivers of digital transformation in banking • BA roles in product innovation, compliance, and IT alignment
- Module 2: Understanding Business Needs and Objectives (09:45 – 11:15) • Problem analysis and defining scope • Aligning business goals with digital strategies
- Module 3: Stakeholder Identification and Engagement (11:30 – 01:00) • Stakeholder mapping techniques • Communication planning and requirement prioritization
- Module 4: Workshop – Drafting a Business Case (02:00 – 03:30) • Develop a business case for a digital banking solution

Day 2: Requirements Elicitation and Documentation

- Module 1: Techniques for Gathering Requirements (07:30 – 09:30) • Interviews, focus groups, workshops, observation • User research and customer journey mapping
- Module 2: Writing Effective Requirements (09:45 – 11:15) • Functional vs non-functional requirements • Use cases, user stories, and acceptance criteria
- Module 3: Validation and Traceability (11:30 – 01:00) • Requirements review and sign-off • Traceability matrices and change management
- Module 4: Workshop – User Story Writing for Banking App (02:00 – 03:30) • Practice creating user stories with acceptance criteria

Day 3: Process Analysis and Digital Optimization

- Module 1: Business Process Mapping and Modeling (07:30 – 09:30) • Introduction to BPMN and flowcharting • Analyzing current state and designing future state
- Module 2: Identifying Gaps and Inefficiencies (09:45 – 11:15) • Root cause analysis and waste identification • Linking processes to KPIs and business goals
- Module 3: Redesigning for Digital Efficiency (11:30 – 01:00) • Automation opportunities • Integration with fintech and core banking platforms
- Module 4: Workshop – Mapping a Loan Application Process (02:00 – 03:30) • Analyze and redesign a banking service workflow

Day 4: Agile and Digital Project Delivery

- Module 1: Agile Principles and Frameworks (07:30 – 09:30) • Scrum, Kanban, SAFe – roles and artifacts • Role of BA in agile teams
- Module 2: Backlog Management and User-Centric Design (09:45 – 11:15) • Prioritization techniques (MoSCoW, WSJF) • Aligning features with customer value
- Module 3: Working with Developers and Product Owners (11:30 – 01:00) • Bridging business and technical requirements • Sprint planning and story refinement
- Module 4: Workshop – Agile Backlog Planning (02:00 – 03:30) • Create and prioritize backlog for a banking initiative

Day 5: Data, Technology, and Final Integration

- Module 1: Data Analysis in Financial Services (07:30 – 09:30) • Identifying data sources and quality issues • Using data to support business decisions
- Module 2: Fintech, APIs, and Digital Trends (09:45 – 11:15) • API banking, open banking, and RegTech • Cybersecurity and digital customer experience
- Module 3: Final Integration and Presentation (11:30 – 01:00) • Consolidate requirements, process maps, and business case
- Module 4: Certification and Wrap-Up (02:00 – 03:30) • Group presentations • Feedback, Q&A, and certificate distribution

Certification

Participants will receive a Certificate of Completion in Digital Business Analysis in Banking & Finance, validating their ability to support digital transformation and innovation through structured business analysis in financial environments.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**