

PROJECT & CHANGE MANAGEMENT IN SUPPLY CHAINS

“Delivering Strategic Transformation Through Effective Supply Chain Projects”

Schedule

Date	Venue	Fees (Face-to-Face)
08 – 12 Feb 2026	Kuwait	USD 3495 per delegate

Introduction

In today's globalized and fast-moving markets, supply chains are evolving rapidly and must adapt to technological advancements, market disruptions, and shifting customer demands. To stay competitive, organizations must effectively manage complex projects while driving transformational change within their supply chain operations.

This intensive training course equips professionals with the skills and tools necessary to lead supply chain initiatives, manage change, and deliver project results. Participants will gain insights into project planning, risk mitigation, stakeholder engagement, and change leadership tailored specifically to the supply chain environment.

Objectives

By the end of this course, participants will be able to:

- Apply project management principles within the context of supply chain operations
- Lead and manage change initiatives that improve supply chain performance
- Develop project plans, timelines, and risk mitigation strategies
- Align supply chain projects with broader business transformation goals
- Use structured change management models to ensure stakeholder buy-in and implementation success

Why Attend

- Strengthen your ability to lead complex projects in supply chain environments
- Gain a practical understanding of supply chain transformation processes
- Learn to manage cross-functional teams and diverse stakeholder interests
- Build strategic alignment between supply chain objectives and organizational priorities
- Improve your ability to handle resistance and manage organizational change effectively

Target Audience

This program is designed for:

- Supply chain professionals involved in managing projects or change initiatives
- Project managers and team leads working on logistics, procurement, or operations projects
- Change agents and transformation officers within supply chain functions
- Operations managers and functional heads in manufacturing or distribution
- Professionals preparing for leadership roles in supply chain innovation

Individual Benefits

Key competencies that will be developed include:

- Practical project management for supply chains
- Change leadership and communication
- Strategic thinking and planning skills
- Stakeholder analysis and engagement
- Risk identification and mitigation

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Stronger project execution in supply chain and logistics functions
- Improved alignment of transformation initiatives with organizational goals
- Greater stakeholder engagement and reduced resistance to change
- Enhanced risk management and cost control in supply chain projects
- Faster, more sustainable implementation of strategic supply chain initiatives

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - In-depth presentations on project and change management principles in the supply chain context
- Case Studies - Real-world supply chain projects highlighting success factors and pitfalls
- Workshops - Group exercises to build project charters, stakeholder maps, and change readiness plans
- Peer Exchange - Discussions around personal experiences, best practices, and shared challenges
- Tools - Project templates, change impact assessments, and stakeholder communication matrices

MAWA EVENTS

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Course Outline

Detailed 5-Day Course Outline

Training Hours: 07:30 AM – 3:30 PM **Daily Format:** 3-4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Foundations of Project and Change Management in Supply Chains

- Module 1: Supply Chain Strategy and Project Alignment (07:30 – 09:30) • Understanding supply chain objectives and transformation needs • Aligning supply chain projects with strategic business outcomes • Identifying project opportunities across procurement, logistics, and operations
- Module 2: Principles of Project Management (09:45 – 11:15) • Defining projects, goals, and deliverables in the supply chain context • Project lifecycle, work breakdown structures (WBS), and scheduling tools • Project governance and stakeholder roles
- Module 3: The Change Management Imperative (11:30 – 01:00) • Drivers of change in supply chain operations • The link between project success and effective change management • Introduction to change models (e.g., Kotter, ADKAR)
- Module 4: Project Planning Essentials (02:00 – 03:30) • Developing project charters and communication plans • Identifying project risks and mitigation strategies • Budgeting and resource allocation

Day 2: Stakeholder Engagement and Change Readiness

- Module 1: Stakeholder Analysis and Influence Mapping (07:30 – 09:30) • Identifying key internal and external stakeholders • Analyzing influence, expectations, and impact • Strategies to manage stakeholder resistance
- Module 2: Communication and Engagement Plans (09:45 – 11:15) • Crafting targeted messages for various audiences • Building trust through transparency and regular updates • Leveraging communication channels for effective outreach
- Module 3: Assessing Organizational Readiness (11:30 – 01:00) • Evaluating the organization's capacity for change • Tools to measure readiness and anticipate barriers • Creating action plans based on readiness assessments
- Module 4: Managing Change Fatigue (02:00 – 03:30) • Recognizing the signs of change fatigue in supply chain teams • Techniques to sustain momentum and morale • Reinforcement strategies and short-term wins

Day 3: Execution and Control of Supply Chain Projects

- Module 1: Project Execution and Monitoring Tools (07:30 – 09:30) • Gantt charts, dashboards, and progress tracking • Managing suppliers and contractors in project environments • Change control processes and scope management
- Module 2: Agile and Lean Principles in Supply Chain Projects (09:45 – 11:15) • Applying Agile in dynamic supply chain environments • Lean thinking for project efficiency and value creation • Combining traditional and Agile approaches
- Module 3: Risk Management in Projects (11:30 – 01:00) • Identifying and categorizing supply chain project risks • Risk registers and response planning • Monitoring and reporting risks
- Module 4: Issue Resolution and Escalation (02:00 – 03:30) • Establishing escalation protocols • Role of project sponsors in issue resolution • Ensuring accountability across functions

Day 4: Driving Sustainable Change

- Module 1: Embedding Change in Supply Chain Culture (07:30 – 09:30) • Institutionalizing new behaviors and practices • Reinforcing change through leadership and systems • Aligning incentives and KPIs
- Module 2: Change Metrics and Evaluation (09:45 – 11:15) • Defining success metrics for change initiatives • Surveys, feedback loops, and evaluation frameworks • Using data to improve future initiatives
- Module 3: Leadership in Change Management (11:30 – 01:00) • The role of leadership in transformation • Influencing without authority • Coaching and mentoring through change
- Module 4: Lessons Learned and Continuous Improvement (02:00 – 03:30) • Capturing lessons learned from project execution • Creating a knowledge-sharing culture • Continuous improvement cycles

Day 5: Capstone Case Study & Project Presentation

- Module 1: Integrated Project & Change Management Simulation (07:30 – 09:30) • Group simulation of a supply chain project • Integrating project, risk, and change elements • Real-time decision-making under pressure
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Module 2: Project Planning Workshop (09:45 – 11:15) • Developing a project implementation plan • Peer feedback and facilitator guidance • Preparing executive-level presentations

- Module 3: Presentations and Group Feedback (11:30 – 01:00) • Team presentations of final project plans • Feedback from peers and course leader • Group reflection and discussion
- Module 4: Certification Ceremony and Wrap-Up (02:00 – 03:30) • Summary of key takeaways • Individual action plans • Awarding certificates and closing remarks

Certification

Participants will receive a Certificate of Completion in Project & Change Management in Supply Chains, validating their expertise in managing supply chain projects and leading change initiatives that drive operational transformation and strategic success.

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