

STRATEGY GOVERNANCE FOR BOARD

“Aligning Board Leadership with Strategic Oversight and Corporate Direction”

Schedule

| Date | Venue | Fees (Face-to-Face) |
|------------------|------------------------|-----------------------|
| 04 - 05 Mar 2026 | Kuala Lumpur, Malaysia | USD 1995 per delegate |

Introduction

Boards of directors play a critical role in shaping and overseeing the strategic direction of an organization. In an increasingly complex and fast-paced environment, effective strategy governance is vital to ensure accountability, performance, and long-term value creation. This course is designed to equip board members and senior leaders with the tools and frameworks necessary to govern strategy effectively.

The program emphasizes the board’s responsibility in strategy formulation, monitoring, risk alignment, and stakeholder accountability. It blends international best practices with real-world boardroom scenarios to help participants develop sharper strategic foresight and governance discipline.

Objectives

By the end of this course, participants will be able to:

- Understand the board’s role in strategic planning and oversight
- Apply governance frameworks to align strategy with mission and stakeholder expectations
- Enhance the effectiveness of board engagement in strategy setting
- Integrate risk governance, ESG, and performance monitoring into strategic decision-making
- Facilitate board-level discussions on future readiness and innovation

Why Attend

- Gain clarity on how boards can govern strategy without overstepping into execution
- Learn to balance short-term performance with long-term sustainability
- Strengthen your board's role in risk-adjusted strategic thinking
- Examine global governance failures and success stories for actionable lessons
- Improve communication and alignment between board, CEO, and senior executives

Target Audience

This program is designed for:

- Non-executive and executive board members
- Chairpersons and board committee leaders
- Chief executives and corporate strategy leaders
- Governance and risk professionals
- Company secretaries supporting the board
- Senior advisors in board development and corporate oversight

Individual Benefits

Key competencies that will be developed include:

- Strategic foresight and governance acumen at board level
- Ability to critically review and challenge organizational strategy
- Proficiency in overseeing risk and performance alignment with strategic goals
- Understanding of ESG and sustainability drivers in strategy governance
- Improved effectiveness in boardroom engagement and communication

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Strengthened strategic oversight from the boardroom
- Greater alignment between board decisions and organizational vision
- Improved performance governance and accountability structures
- Enhanced board contribution to long-term sustainability and stakeholder trust
- Better preparation for future disruptions and competitive positioning

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Deep dive into board-level strategic responsibilities and oversight tools
- Case Studies – Review of global board strategy interventions and governance dilemmas
- Workshops – Boardroom simulation exercises focused on strategic decision-making
- Peer Exchange – Facilitated discussion among board professionals on strategic trends
- Tools – Frameworks for strategic planning, board dashboards, and risk alignment

Course Outline

Training Hours: 7:30 AM - 3:30 PM Daily Format: 3-4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 - 02:00

Day 1: Strategic Role of the Board in Governance

- Module 1: Governance and Strategic Oversight (07:30 - 09:30) • Defining the board’s role in strategic governance • Separating governance from management: boundaries and responsibilities • Frameworks for board-level strategic decision-making
- Module 2: Board Engagement in Strategy Formulation (09:45 - 11:15) • Aligning strategy with mission, vision, and stakeholder interests • Facilitating effective board input without overreach • Governance checklists for strategic planning sessions
- Module 3: Risk, Ethics, and ESG in Strategy (11:30 - 01:00) • Identifying strategic risks and evaluating risk appetite • Integrating ESG and ethical considerations into strategy • Ensuring board accountability in sustainable growth
- Module 4: Workshop - Simulated Board Strategy Session (02:00 - 03:30) • Interactive exercise: governing a strategic pivot in response to crisis • Reflection and peer feedback

Day 2: Monitoring Strategy Execution and Future Readiness

- Module 5: Monitoring Performance and Strategic Progress (07:30 - 09:30) • Role of the board in tracking strategic KPIs • Using dashboards and board reports for effective oversight • Linking strategy to resource allocation and ROI
- Module 6: Future-Proofing and Innovation Governance (09:45 - 11:15) • Encouraging innovation while maintaining governance control • Scenario planning and strategic foresight tools for boards • Board readiness for disruption, transformation, and uncertainty
- Module 7: Enhancing Board-Management Collaboration (11:30 - 01:00) • Building trust and clarity between board and executive team • Supporting management while holding it accountable • Board culture and behavioral dynamics in strategy sessions
- Module 8: Action Planning and Governance Improvement (02:00 - 03:30) • Self-assessment: board strengths and gaps in strategy governance • Developing a board-level strategy governance improvement plan • Final reflections, Q&A, and course evaluation

Certification

Participants will receive a Certificate of Completion in Strategy Governance for Board, confirming their ability to lead and oversee strategic direction with strong governance practices at the board level.

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