MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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STRATEGIC CORPORATE GOVERNANCE

""Building Accountable, Transparent, and High-Performing Organizations""

Schedule

Date	Venue	Fees (Face-to-Face)
04 – 05 Mar 2026	Kuala Lumpur, Malaysia	USD 1995 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Strategic corporate governance is essential for ensuring long-term organizational success, investor confidence, and effective stakeholder engagement. In today\'s dynamic business environment, corporate governance must move beyond compliance to become a proactive driver of performance, risk mitigation, and ethical leadership.

This two-day course empowers board members, executives, and governance professionals to apply global best practices and strategic thinking to corporate governance. Participants will gain practical knowledge on governance frameworks, board dynamics, stakeholder alignment, risk oversight, ESG integration, and accountability systems.

Objectives

By the end of this course, participants will be able to:

- Understand core principles of corporate governance and board accountability
- Apply governance frameworks to align with organizational strategy and values
- Strengthen board effectiveness, structure, and oversight functions
- Evaluate governance risks and embed ethical decision-making
- Integrate ESG and stakeholder concerns into governance practices

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Why Attend

- Learn how to move from governance compliance to strategic governance
- Strengthen the effectiveness of your board and its committees
- Gain insights into governance risk, ethics, and stakeholder expectations
- Develop frameworks to improve transparency and corporate accountability
- Understand the growing importance of ESG in governance decisions

Target Audience

This program is designed for:

- Board members and company directors
- C-suite executives and company secretaries
- Corporate governance and compliance professionals
- Legal advisors and risk managers
- Institutional investors and shareholder representatives
- Policy makers and regulators involved in governance standards

Individual Benefits

Key competencies that will be developed include:

- Board leadership and governance oversight skills
- Knowledge of governance codes and frameworks (e.g., OECD, ISO 37000)
- Ability to manage stakeholder expectations and reputational risks
- Familiarity with ESG reporting and ethical governance practices
- Improved decision-making and strategic alignment at board level

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved corporate governance standards and transparency
- Stronger board and executive alignment with long-term strategy
- Better risk oversight and ethical business practices
- Enhanced ESG compliance and stakeholder engagement
- Increased resilience and accountability across the organization

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – International codes, strategic frameworks, and emerging trends in corporate governance
- Case Studies – Real-world governance failures and successes
- Workshops – Role-based scenarios and boardroom simulations
- Peer Exchange – Dialogue among board-level and governance professionals
- Tools – Templates for board evaluations, governance charters, and risk reporting

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Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Foundations and Board-Level Governance

- Module 1: Principles of Strategic Governance (07:30 – 09:30) • Evolution of corporate governance: from compliance to strategy • Key principles: accountability, transparency, fairness, and responsibility • Alignment between governance and long-term business strategy
- Module 2: Board Structure and Effectiveness (09:45 – 11:15) • Board composition, roles, and committee structures • Governance responsibilities of directors and executives • Evaluating board performance and succession planning
- Module 3: Ethics, Compliance & Governance Risk (11:30 – 01:00) • Identifying governance-related risks and conflicts of interest • Establishing codes of conduct and whistleblowing systems • Ethical decision-making at the board level
- Module 4: Workshop – Board Simulation Exercise (02:00 – 03:30) • Simulated board meeting: addressing governance crisis • Role-play and peer feedback on decision-making

Day 2: Stakeholder Governance, ESG, and Strategy Integration

- Module 5: Stakeholder Engagement and Accountability (07:30 – 09:30) • Identifying and managing stakeholder expectations • Shareholder rights, transparency, and investor relations • Corporate social responsibility and governance disclosure
- Module 6: ESG Integration into Governance (09:45 – 11:15) • Environmental, Social, and Governance frameworks • Linking ESG to board strategy and risk oversight • ESG reporting, assurance, and regulatory expectations
- Module 7: Governance in Strategy Execution (11:30 – 01:00) • Aligning governance structures with corporate strategy • The board's role in monitoring strategy implementation • Performance metrics and strategic reviews
- Module 8: Action Planning & Wrap-Up (02:00 – 03:30) • Self-assessment of governance strengths and gaps • Developing a governance improvement roadmap • Final Q&A and course evaluation

Certification

Participants will receive a Certificate of Completion in Strategic Corporate Governance, confirming their ability to contribute to effective, transparent, and high-impact governance practices at the board and executive level.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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