

LEADING WITH CRITICAL THINKING, CREATIVITY & INNOVATION

"Empowering Leaders to Think Sharply, Imagine Boldly, and Drive Innovative Outcomes"

Schedule

Date	Venue	Fees (Face-to-Face)
26 - 27 Feb 2026	Kuala Lumpur, Malaysia	USD 1,995 per delegate
30 - 31 Aug 2026	Doha, Qatar	USD 1,995 per delegate

► Available delivery methods: Face-to-Face & Online Training

Introduction

In an era of constant change and disruption, organizations need leaders who are not only clear and rational thinkers but also creative problem solvers and innovation champions. Critical thinking, creativity, and innovation are essential leadership competencies that enable individuals to solve complex problems, make sound decisions, and pioneer new solutions in competitive markets.

This two-day intensive course equips leaders with the tools to analyze challenges systematically, think outside the box, and foster a culture of continuous improvement and innovation. It blends structured thinking techniques with creative ideation methods to help participants lead with vision, logic, and imagination.

Objectives

By the end of this course, participants will be able to:

- Apply critical thinking frameworks to analyze problems and make informed decisions
- Use creative thinking techniques to generate innovative ideas and opportunities
- Overcome cognitive biases and mental blocks to lead more effectively
- Foster an innovation-oriented culture within their teams or organizations
- Integrate logic and creativity in everyday leadership and problem-solving

Why Attend

- Sharpen your ability to think critically, strategically, and creatively
- Learn to challenge assumptions, ask better questions, and solve complex problems
- Acquire tools for structured innovation and ideation facilitation
- Enhance decision-making under uncertainty and ambiguity
- Drive team performance by cultivating innovation mindsets and methods

Target Audience

This program is designed for:

- Leaders and managers responsible for solving complex problems
- Department heads, strategists, and transformation leaders
- HR and L&D professionals developing innovation capacity
- Entrepreneurs, innovators, and change agents
- Anyone seeking to boost leadership impact through sharper thinking and creativity

Individual Benefits

Key competencies that will be developed include:

- Logical reasoning and evidence-based decision-making
- Creative ideation, brainstorming, and divergent thinking skills
- Innovation management and idea evaluation
- Flexibility in thinking and comfort with ambiguity
- Leadership influence in guiding others through change and creativity

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- More effective and timely decisions at all levels
- Increased innovation in products, services, and processes
- Stronger culture of questioning, experimentation, and continuous improvement
- Greater adaptability to change and disruption
- Enhanced problem-solving and solution development capabilities

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Frameworks for critical thinking, innovation, and creative leadership
- Case Studies - Real-world application of logic and creativity in leadership challenges
- Workshops - Creative thinking labs, innovation mapping, and scenario solving
- Peer Exchange - Group discussions and ideation circles
- Tools - Critical thinking models, creative idea templates, innovation evaluation grids

Course Outline

DETAILED 2-DAY COURSE OUTLINE

Training Hours: 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Building Critical Thinking and Mental Agility

- Module 1: The Leadership Value of Critical Thinking (07:30 – 09:30) • What is critical thinking? Key principles and mindsets • The cost of poor thinking in leadership • Common cognitive traps and biases
- Module 2: Problem Definition and Analytical Thinking (09:45 – 11:15) • Defining the real problem vs. symptoms • Root cause analysis (5 Whys, Fishbone, etc.) • Structuring data and evidence-based logic
- Module 3: Decision-Making Tools and Techniques (11:30 – 01:00) • Decision trees, criteria grids, and risk evaluation • Groupthink and how to avoid it • Fast vs. slow thinking in leadership
- Module 4: Workshop – Solve a Complex Business Scenario (02:00 – 03:30) • Participants tackle a multi-variable problem using critical thinking tools

Day 2: Leading with Creativity and Innovation

- Module 1: Unlocking Creativity in Yourself and Others (07:30 – 09:30) • Creativity vs. innovation • Identifying your creative thinking style • Busting myths about creativity
- Module 2: Structured Ideation Tools (09:45 – 11:15) • SCAMPER, mind mapping, lateral thinking, and random word technique • Brainstorming do's and don'ts • Innovation warm-ups and techniques for fresh thinking
- Module 3: From Idea to Implementation (11:30 – 01:00) • Filtering and prioritizing ideas • Rapid prototyping and testing • Building influence for innovation adoption
- Module 4: Final Workshop – 90-Day Innovation Leadership Plan (02:00 – 03:30) • Participants design a practical plan to apply critical thinking and creativity at work • Group presentations and facilitator feedback

Certification

Participants will receive a Certificate of Completion in Leading with Critical Thinking, Creativity & Innovation, recognizing their ability to lead with strategic insight, creative agility, and innovation capacity in dynamic business environments.

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