

SMART CITIES & LOCAL ECONOMIC DEVELOPMENT PLANS

“Build and Deliver Integrated Urban Projects that Drive Innovation, Sustainability, and Inclusive Growth”

Schedule

Date	Venue	Fees (Face-to-Face)
02 – 06 Mar 2026	Istanbul – Turkey	USD 3495 per delegate

Introduction

Smart city initiatives and local economic development plans are complex, cross-sectoral projects requiring strategic planning, integrated governance, and effective stakeholder engagement. Project managers tasked with leading such programs must navigate political, technical, financial, and social challenges to deliver long-term value and community impact.

This intensive 5-day course provides public and private sector professionals with a structured project management framework specifically tailored to smart cities and local development. Participants will gain the tools and insights to design, plan, implement, and evaluate multi-stakeholder urban projects while aligning with sustainability, innovation, and inclusive growth goals.

Objectives

- By the end of this course, participants will be able to:
- Apply project management principles to smart city and local development contexts
 - Define and prioritize project goals aligned with urban strategy and community needs
 - Manage timelines, budgets, risks, and stakeholders effectively in urban projects
 - Integrate digital, environmental, and economic elements into project scopes
 - Develop public-private partnerships and governance structures
 - Use performance indicators and evaluation frameworks to measure success

Why Attend

- Learn how to deliver urban development projects that are innovative and sustainable
- Gain practical tools to plan, execute, and monitor smart city initiatives
- Understand stakeholder dynamics and governance in local development projects
- Explore real-world case studies and lessons from global urban transformations
- Improve your ability to secure funding, manage risks, and achieve results

Target Audience

This program is designed for:

- Urban planners and municipal project managers
- Smart city coordinators and local development officers
- Public sector executives, engineers, and consultants
- Infrastructure, sustainability, and IT project leaders
- Development agency professionals and NGOs

Individual Benefits

Key competencies that will be developed include:

- Urban project scoping, scheduling, and stakeholder mapping
- Risk assessment and mitigation in complex development environments
- Integration of smart technologies and sustainability in project design
- Contract management and performance-based procurement
- Outcome-focused monitoring and evaluation skills

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- More effective planning and implementation of smart city projects
- Stronger alignment between development programs and strategic urban goals
- Improved resource coordination across departments and partners
- Enhanced transparency and accountability in project governance
- Higher impact on citizen quality of life and economic resilience

Instructional Methodology

This course applies a hands-on, multi-disciplinary approach:

- Concept Briefings – Urban planning, project management, and economic development
- Case Studies – Smart city projects and local economic strategies from across the world
- Workshops – Project charter design, stakeholder mapping, risk registers
- Peer Exchange – Collaborative planning and scenario discussions
- Tools – Project templates, logframes, KPIs, Gantt charts, and risk matrices

Course Outline

Training Hours: 7:30 AM - 3:30 PM Daily Format: 3-4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 - 02:00

Day 1: Smart Cities and Project Scoping

- Module 1: Smart City Concepts and Local Economic Development (07:30 - 09:30) • Definitions, frameworks, and success factors • Urban digital transformation and inclusive growth
- Module 2: Scoping Urban Development Projects (09:45 - 11:15) • Defining goals, constraints, and success criteria
- Module 3: Project Charter and Business Case (11:30 - 01:00) • Purpose statements, benefit mapping, feasibility
- Module 4: Workshop - Project Concept Note (02:00 - 03:30) • Teams draft and present their smart city project idea

Day 2: Planning and Scheduling Smart Projects

- Module 1: Work Breakdown Structure and Project Planning (07:30 - 09:30) • Defining deliverables and assigning responsibilities
- Module 2: Time Management and Scheduling Tools (09:45 - 11:15) • Gantt charts, critical paths, milestones
- Module 3: Cost Estimation and Budgeting (11:30 - 01:00) • CAPEX/OPEX planning, contingency, and cash flow
- Module 4: Workshop - Planning an Urban Infrastructure Project (02:00 - 03:30) • Participants develop project timelines and resource plans

Day 3: Risk, Quality & Stakeholder Engagement

- Module 1: Identifying and Managing Risks (07:30 - 09:30) • Environmental, technical, political, and financial risks
- Module 2: Quality Assurance and Performance Monitoring (09:45 - 11:15) • Urban service standards, SLAs, and compliance
- Module 3: Stakeholder Engagement and Participation (11:30 - 01:00) • Community consultation, governance models, conflict resolution
- Module 4: Workshop - Stakeholder Mapping Exercise (02:00 - 03:30) • Teams map influence, interest, and engagement strategies

Day 4: Procurement, Implementation & Technology Integration

- Module 1: Public Procurement and PPPs (07:30 - 09:30) • Procurement lifecycle, RFPs, PPP models
- Module 2: Integrating Smart Technologies into Urban Projects (09:45 - 11:15) • IoT, mobility, energy efficiency, and connectivity
- Module 3: Execution and Change Management (11:30 - 01:00) • Managing contractors, supervision, and adaptive planning
- Module 4: Workshop - Technology-Enabled Project Planning (02:00 - 03:30) • Teams integrate tech into an existing project case

Day 5: Evaluation and Lessons Learned

- Module 1: Monitoring, KPIs, and Urban Impact Evaluation (07:30 - 09:30) • Input/output/outcome indicators, sustainability metrics
- Module 2: Adaptive Project Management and Scaling (09:45 - 11:15) • Learning cycles, continuous improvement, scalability
- Module 3: Final Case Study - Smart City Project Review (11:30 - 01:00) • Evaluation of a completed urban innovation project
- Module 4: Final Presentations & Strategy Wrap-Up (02:00 - 03:30) • Participants present their full smart city project plan

Certification

Participants will receive a Certificate of Completion in Project Management for Smart Cities & Local Economic Development, validating their ability to design, implement, and evaluate urban transformation initiatives using professional project management practices.

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