

LEADING CREATIVELY

“Empowering Innovation, Agility, and Bold Thinking in a Rapidly Evolving World”

Schedule

Date	Venue	Fees
26 - 27 Feb 2026	Kuala Lumpur, Malaysia	USD 1995 per delegate

Introduction

In today’s complex and fast-changing environment, creativity is not just a trait—it’s a critical leadership skill. Organizations increasingly seek leaders who can inspire innovation, navigate ambiguity, and empower others to think boldly and act decisively. This two-day course equips participants with the mindset, tools, and techniques to lead creatively. It goes beyond traditional leadership by focusing on fostering innovation, encouraging experimentation, and building psychologically safe environments where fresh ideas can flourish and drive real-world impact.

Objectives

- By the end of this course, participants will be able to:
- Understand the role of creative leadership in innovation and problem-solving
 - Cultivate a mindset of curiosity, openness, and calculated risk-taking
 - Foster team creativity through psychological safety and collaboration
 - Apply frameworks to drive innovation, ideation, and continuous improvement
 - Lead change and complexity with agility and confidence

Why Attend

- Break out of traditional leadership patterns and spark innovation
- Learn tools to lead brainstorming, design thinking, and creative ideation sessions
- Unlock your own creative potential and inspire others to do the same
- Equip yourself to lead in industries disrupted by technology and transformation
- Build cultures of curiosity, experimentation, and learning

Target Audience

This program is designed for:

- Leaders, managers, and team leads seeking to foster innovation
- Change agents, transformation officers, and project leaders
- HR and L&D professionals involved in culture and talent development
- Anyone looking to strengthen creative thinking and leadership agility

Individual Benefits

Key competencies that will be developed include:

- Creative problem-solving and critical thinking
- Visionary leadership and design thinking facilitation
- Openness to feedback, experimentation, and ambiguity
- Ability to build innovative team cultures
- Enhanced adaptability and bold decision-making

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Greater capacity to innovate under pressure
- Stronger cross-functional collaboration and idea generation
- Faster adaptation to market and customer shifts
- More empowered and engaged employees
- Creation of an organizational culture that values innovation and agility

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Models of creative leadership and innovation ecosystems
- Case Studies - Innovation success stories and leadership approaches
- Workshops - Ideation labs, design thinking exercises, and creativity simulations
- Peer Exchange - Group coaching and storytelling for creative challenges
- Tools - Innovation canvases, brainstorming frameworks, and experimentation plans

Course Outline

DETAILED 2-DAY COURSE OUTLINE

Training Hours: 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: The Foundations of Creative Leadership

- Module 1: Creativity and the Future of Leadership (07:30 – 09:30) • Why creativity matters now more than ever • Rethinking leadership for innovation • Myths and realities of creative thinking
- Module 2: Developing the Creative Leader Mindset (09:45 – 11:15) • Growth mindset and curiosity as leadership traits • Fear of failure and risk-taking in innovation • Self-assessment: creativity profile
- Module 3: Creating Conditions for Innovation (11:30 – 01:00) • Psychological safety and trust • Building diverse, high-idea-flow teams • Managing creative tension and conflict
- Module 4: Workshop – Innovation Culture Diagnostic (02:00 – 03:30) • Evaluate your team's innovation environment • Design interventions to boost creativity

Day 2: Leading for Ideation, Innovation, and Execution

- Module 1: Creative Problem-Solving Tools (07:30 – 09:30) • Divergent vs. convergent thinking • Structured brainstorming, SCAMPER, and mind mapping • Real-world application exercises
- Module 2: Design Thinking for Leaders (09:45 – 11:15) • Empathize, define, ideate, prototype, test • Using design thinking to solve leadership and team challenges • Facilitation techniques for creative sessions
- Module 3: From Ideas to Impact (11:30 – 01:00) • Prioritizing and selecting bold ideas • Building buy-in and mobilizing support • Measuring creativity and innovation outcomes
- Module 4: Final Workshop – 90-Day Creative Leadership Plan (02:00 – 03:30) • Build a practical roadmap to lead creatively • Presentations, feedback, and course reflection

Certification

Participants will receive a Certificate of Completion in Leading Creatively, validating their capability to drive innovation, inspire creative performance, and lead boldly in uncertain and fast-changing environments.

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