MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

KNOW YOUR LEADERSHIP DNA

"Unlock Your Unique Leadership Blueprint to Drive Personal, Team, and Organizational Success"

Schedule

Date	Venue	Fees
26 – 27 Feb 2026	Kuala Lumpur, Malaysia	USD 1995 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Great leadership is not one-size-fits-all. The most effective leaders understand and embrace their unique leadership style—what we call their "Leadership DNA." This program helps participants uncover their natural leadership strengths, behavioral preferences, and development opportunities to lead with authenticity and impact.

Through assessments, reflection, coaching tools, and interactive workshops, this two-day course equips leaders with self-awareness, emotional intelligence, and adaptive leadership skills. It empowers them to navigate complexity, inspire teams, and create alignment between personal values and organizational goals.

Objectives

By the end of this course, participants will be able to:

- Identify their individual leadership style and behavioral profile
- Recognize how their "leadership DNA" influences decisions, communication, and influence
- Leverage strengths and manage blind spots in various leadership contexts
- Build emotional intelligence and adaptability for diverse situations
- Develop a personal leadership development plan aligned with organizational needs

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Why Attend

- Discover what truly drives your leadership effectiveness
- Improve your ability to lead through self-awareness and intentional action
- Learn how to flex your leadership style for different team members and environments
- Align your leadership with vision, purpose, and values
- Leave with a clear roadmap to grow as an authentic and impactful leader

Target Audience

This program is designed for:

- Emerging leaders, supervisors, and team leads
- Mid-level managers aiming to grow into senior leadership
- Department heads and project managers
- HR and leadership development professionals
- Anyone interested in personal leadership growth and transformation

Individual Benefits

Key competencies that will be developed include:

- Self-awareness of leadership personality, motivators, and default behaviors
- Emotional intelligence: empathy, self-regulation, and social awareness
- Communication, feedback, and coaching adaptability
- Strengths-based leadership practices
- Ownership of a personal leadership development journey

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Greater leadership consistency, presence, and authenticity
- Improved team engagement and productivity through better alignment
- Stronger bench of self-aware and growth-minded leaders
- Reduced leadership conflict through enhanced interpersonal understanding
- A culture of reflective and values-driven leadership

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Exploration of leadership theories, personality models, and leadership agility
- Case Studies – Real-world leadership dilemmas and decision-making breakdowns
- Workshops – Self-assessments, leadership mapping, and group simulations
- Peer Exchange – Group coaching and storytelling to explore leadership journeys
- Tools – Leadership DNA profile worksheets, development plan templates, and 360° feedback frameworks

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Course Outline

DETAILED 2-DAY COURSE OUTLINE

Training Hours: 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Understanding Your Leadership DNA

- Module 1: Leadership Self-Awareness Foundations (07:30 – 09:30) • What is Leadership DNA? • The science of personality and behavior at work • Leadership style profiling and self-assessment
- Module 2: Strengths-Based Leadership (09:45 – 11:15) • Identifying and leveraging core leadership strengths • Overused strengths and leadership derailers • Case examples from global leaders
- Module 3: Emotional Intelligence and Leadership (11:30 – 01:00) • EI and its link to leadership performance • Building empathy, self-regulation, and awareness • Recognizing and managing emotional triggers
- Module 4: Workshop – Leadership Style Discovery (02:00 – 03:30) • Participants complete and interpret their leadership profile • Group discussion and peer coaching

Day 2: Applying and Developing Your Leadership Style

- Module 1: Leading with Authenticity and Purpose (07:30 – 09:30) • Aligning values, beliefs, and leadership behaviors • The authentic leadership model • Developing trust and credibility
- Module 2: Adaptive Leadership for Complex Environments (09:45 – 11:15) • Navigating change, ambiguity, and resistance • Adjusting leadership style for different stakeholders • Agile thinking and resilience
- Module 3: Coaching and Feedback as a Leader (11:30 – 01:00) • Creating coaching moments in daily leadership • Giving and receiving feedback constructively • Cultivating a growth mindset culture
- Module 4: Final Workshop – Leadership Development Plan (02:00 – 03:30) • Participants build a 90-day personal leadership plan • Group presentation and facilitator feedback • Course reflection and wrap-up

Certification

Participants will receive a Certificate of Completion in Know Your Leadership DNA, validating their ability to lead with greater authenticity, emotional intelligence, and personal impact based on a deep understanding of their unique leadership style.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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