

## MANAGING FRAUD IN A DIGITIZED WORLD

*“Detecting, Preventing, and Responding to Digital and Technology-Enabled Fraud Risks”*

### Schedule

Date	Venue	Fees (Face-to-Face)
26 - 27 Feb 2026	Kuala Lumpur, Malaysia	USD 1995 per delegate

### Introduction

As organizations accelerate digital transformation, the risk of cyber-enabled fraud rises sharply. Fraud schemes have evolved from traditional manipulation to sophisticated digital attacks targeting systems, data, and online transactions. Managing fraud in a digitized world requires a blend of risk management, technology awareness, internal control design, and investigative techniques.

This 2-day training prepares participants to understand, identify, and respond to fraud risks in modern digital environments. The course provides actionable strategies for fraud detection, prevention, and response, drawing on global best practices and real-life case studies from corporate, financial, and public sectors.

### Objectives

By the end of this course, participants will be able to:

- Recognize evolving fraud threats in digitized processes and systems
- Assess vulnerabilities in financial systems, procurement, and digital workflows
- Implement digital fraud risk assessments and red flag indicators
- Strengthen internal controls, cybersecurity practices, and reporting frameworks
- Support or lead internal investigations and forensic analysis

## Why Attend

- Stay ahead of digital fraud schemes that target remote work, online payments, and data systems
- Build internal resilience through proactive fraud risk management
- Learn to use digital tools and data analytics for fraud detection
- Gain skills to lead or support investigations and fraud reporting
- Ensure compliance with anti-fraud, AML, and governance standards

## Target Audience

This program is designed for:

- Internal auditors and fraud examiners
- Finance, compliance, and risk professionals
- IT, cybersecurity, and data governance officers
- Legal and regulatory affairs personnel
- Procurement and contract management staff

## Individual Benefits

Key competencies that will be developed include:

- Awareness of modern fraud tactics and digital manipulation
- Skills in identifying suspicious behavior and data anomalies
- Ability to apply fraud prevention controls and detection techniques
- Knowledge of fraud investigation frameworks and evidence handling
- Familiarity with global compliance, reporting, and response protocols

## Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Enhanced fraud detection and control environment
- Reduced exposure to reputational, financial, and legal fraud risks
- Improved incident response and investigation capabilities
- Increased staff awareness of digital fraud prevention practices
- Alignment with global fraud governance frameworks (COSO, ISO 37001, ACFE)

## Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Digital fraud trends, threats, and controls
- Case Studies - Corporate fraud scandals and forensic audit findings
- Workshops - Fraud risk mapping, red flag identification, control testing
- Peer Exchange - Sector-specific fraud challenges and lessons
- Tools - Fraud risk assessment templates, audit checklists, and investigation protocols

## Course Outline

### DETAILED 2-DAY COURSE OUTLINE

**Training Hours:** 07:30 AM – 03:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

#### Day 1: Understanding and Identifying Digital Fraud

- Module 1: The Digital Fraud Landscape (07:30 – 09:30) • Types of digital and cyber fraud • Common vulnerabilities in digital operations • Trends in phishing, identity theft, deepfakes, and payment fraud
- Module 2: Fraud Risk Assessment in a Digital Context (09:45 – 11:15) • Mapping fraud risks across financial and operational systems • Assessing risk appetite, exposure, and impact • Tools for conducting digital fraud risk assessments
- Module 3: Red Flags and Anomaly Detection (11:30 – 01:00) • Key indicators of internal and external fraud • Behavioral, transactional, and system-based red flags • Data analytics and forensic tools
- Module 4: Workshop – Fraud Risk Mapping Exercise (02:00 – 03:30) • Teams assess fraud risks in a case company’s digital environment

#### Day 2: Prevention, Investigation, and Response

- Module 1: Internal Controls and Preventive Measures (07:30 – 09:30) • Digital controls: segregation of duties, authentication, audit trails • Fraud control frameworks (COSO, ISO 37001) • Cybersecurity coordination and anti-fraud policies
- Module 2: Investigation and Evidence Handling (09:45 – 11:15) • Stages of fraud investigation • Documentation, forensics, and digital evidence preservation • Interviewing and reporting techniques
- Module 3: Compliance and Reporting (11:30 – 01:00) • Regulatory reporting requirements (e.g., AML, FCPA, local laws) • Whistleblower systems and incident response protocols • Fraud response plans and external engagement
- Module 4: Final Workshop – Digital Fraud Response Simulation (02:00 – 03:30) • Teams simulate a fraud investigation and present findings

## Certification

Participants will receive a Certificate of Completion in Managing Fraud in a Digitized World, validating their ability to identify, assess, and respond to fraud risks in digital environments using modern audit, investigation, and risk control practices.

## Why Choose MAWA Events

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