MAWA EVENTS

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BALANCE SHEET MANAGEMENT

"Enhancing Financial Strength, Liquidity, and Profitability Through Strategic Balance Sheet Optimization"

Schedule

Date	Venue	Fees (Face-to-Face)
10 – 11 Feb 2026	Kuala Lumpur, Malaysia	USD 1995 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

The balance sheet is a core financial statement that reflects the health, resilience, and performance capacity of any organization. Strategic balance sheet management enables businesses and financial institutions to optimize asset allocation, manage liabilities, control leverage, and improve return on equity while maintaining strong liquidity and regulatory compliance.

This focused 2-day training equips finance professionals with the tools and insights needed to interpret, manage, and optimize balance sheet components. Participants will explore key performance drivers, regulatory metrics, and planning strategies to support both growth and financial stability.

Objectives

By the end of this course, participants will be able to:

- Understand the structure, drivers, and metrics of balance sheet performance
- Analyze key financial ratios, capital structure, and funding mix
- Apply tools for liquidity, leverage, and capital adequacy management
- Align balance sheet strategy with risk appetite and business goals
- Support decision-making using scenario planning and sensitivity analysis

Why Attend

- Learn how to make your balance sheet work as a strategic tool
- Gain a deeper understanding of key financial performance indicators
- Improve risk-adjusted returns through effective asset-liability structuring
- Understand the regulatory context of capital and liquidity
- Build confidence in explaining balance sheet decisions to stakeholders

Target Audience

This program is designed for:

- Finance managers and financial controllers
- Treasury and planning professionals
- Risk managers and compliance officers
- Bankers and investment professionals
- Business unit heads involved in financial strategy

Individual Benefits

Key competencies that will be developed include:

- Strong analytical skills in assessing balance sheet strength
- Better understanding of leverage, gearing, and capital buffers
- Practical techniques for liquidity and funding optimization
- Skills to interpret financial metrics and guide strategic planning
- Awareness of international balance sheet regulatory frameworks

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- More resilient and flexible balance sheet management
- Improved funding and capital allocation strategies
- Enhanced ability to meet internal and regulatory financial targets
- Stronger communication between finance and executive teams
- Better preparedness for audits, reviews, and investor briefings

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Capital structure, liquidity drivers, and planning frameworks
- Case Studies – Balance sheet decisions from real corporate and financial institutions
- Workshops – Ratio analysis, liquidity planning, and capital stress scenarios
- Peer Exchange – Discussion of best practices across industries
- Tools – Financial model templates, key ratio calculators, and performance dashboards

Course Outline

DETAILED 2-DAY COURSE OUTLINE

Training Hours: 07:30 AM – 03:30 PM **Daily Format**: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Balance Sheet Structure and Analysis

- Module 1: Balance Sheet Fundamentals (07:30 – 09:30) • Components and classifications of assets and liabilities • Relationships between balance sheet, P&L, and cash flow • Time horizon and liquidity profile
- Module 2: Key Performance Ratios (09:45 – 11:15) • Leverage, gearing, current and quick ratios • Capital adequacy, working capital, and ROE • Trends and benchmarking
- Module 3: Funding and Capital Mix (11:30 – 01:00) • Debt vs. equity decisions • Cost of capital and dividend policy implications • Understanding contingent liabilities
- Module 4: Workshop – Balance Sheet Health Check (02:00 – 03:30) • Participants analyze real-world balance sheet scenarios

Day 2: Strategic Management and Optimization

- Module 1: Liquidity and Risk Management (07:30 – 09:30) • Cash flow forecasting and buffer sizing • Short- and long-term liquidity ratios • Regulatory liquidity requirements
- Module 2: Capital Planning and Optimization (09:45 – 11:15) • Risk-weighted assets and economic capital • Capital buffers and Basel alignment • Optimization strategies under constrained capital
- Module 3: Scenario Analysis and Sensitivity Testing (11:30 – 01:00) • Stress-testing balance sheet resilience • Interest rate and FX sensitivity • Preparing for financial shocks
- Module 4: Final Workshop – Strategic Planning Exercise (02:00 – 03:30) • Build a forward-looking balance sheet plan • Present group findings and receive feedback

Certification

Participants will receive a Certificate of Completion in Balance Sheet Management, validating their ability to evaluate, plan, and manage balance sheet performance in support of financial strategy, risk control, and business growth.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training	TEL:	EMAIL:
Interested in running this course for your team? Please contact us:	**+601116373203**	**info@mawaevents.net**