

# PROJECT PROGRAM MANAGEMENT: LEADING TRANSFORMATIONAL CHANGE AND REALIZING VALUE

*“Delivering Strategic Impact by Managing Multiple Projects as Unified, High-Value Programs”*

## Schedule

Date	Venue	Fees
16 - 20 Feb 2026	Dubai, UAE	USD 3495 per delegate

## Introduction

In today’s rapidly evolving environment, organizations must manage complex initiatives that involve multiple interrelated projects. Program management provides a framework for coordinating these efforts to ensure alignment with strategic objectives, maximize value delivery, and lead successful transformation.

This intensive 5-day course prepares professionals to step into program leadership roles by developing the skills needed to manage dynamic project clusters. Participants will learn how to structure, plan, and govern programs that span functions, geographies, and business units. Through real-world case studies, scenario exercises, and strategic planning tools, they will develop confidence in managing stakeholder expectations, risks, benefits, and long-term program success.

## Objectives

By the end of this course, participants will be able to:

- Understand the distinctions between project, program, and portfolio management
- Develop and execute program roadmaps that align with strategic goals
- Integrate and coordinate multiple projects within a single program framework
- Manage program governance, benefits realization, and stakeholder engagement
- Lead teams through uncertainty, complexity, and organizational change

## Why Attend

- Learn how to manage large-scale, multi-project initiatives with strategic importance
- Bridge the gap between tactical project execution and enterprise-level transformation
- Gain tools to coordinate deliverables, manage interdependencies, and reduce risk
- Strengthen your leadership in navigating ambiguity and complex stakeholder dynamics
- Develop a blueprint for long-term value realization and organizational agility

## Target Audience

This program is designed for:

- Program managers and senior project managers
- PMO leaders and transformation officers
- Functional leaders involved in cross-cutting initiatives
- Strategy and operations professionals managing major business changes
- Consultants advising on change programs and enterprise delivery

## Individual Benefits

Key competencies that will be developed include:

- Advanced planning and integration skills across multiple projects
- Ability to create program governance and reporting structures
- Strategic thinking and stakeholder management expertise
- Proficiency in managing change and benefits realization
- Enhanced leadership in high-impact, high-uncertainty environments

## Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved coordination and control across large, strategic initiatives
- Greater alignment between project execution and business outcomes
- Enhanced risk mitigation and benefits delivery
- Stronger communication and reporting across stakeholder groups
- Increased capacity to lead transformation and innovation

## Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Program management frameworks, governance, and tools
- Case Studies - Multi-project program scenarios from global industries
- Workshops - Program planning, stakeholder mapping, and risk coordination
- Peer Exchange - Real-world experiences and lessons learned
- Tools - Program charters, benefits realization plans, interdependency maps

## MAWA EVENTS

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## Course Outline

### DETAILED 5-DAY COURSE OUTLINE

**Training Hours:** 07:30 AM – 03:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

#### Day 1: Foundations of Program Management

- Module 1: Program vs. Project vs. Portfolio (07:30 – 09:30) • Definitions and key differences • Program lifecycle and roles • Value-driven delivery
- Module 2: Program Initiation and Strategic Alignment (09:45 – 11:15) • Building the program business case • Aligning with organizational strategy • Stakeholder identification and engagement
- Module 3: Program Governance Frameworks (11:30 – 01:00) • Governance boards, roles, and responsibilities • Gate reviews and escalation procedures • Reporting standards and compliance
- Module 4: Workshop – Program Charter Development (02:00 – 03:30) • Creating a sample program charter • Peer feedback and discussion

#### Day 2: Planning and Integration Across Projects

- Module 1: Program Planning and Scheduling (07:30 – 09:30) • High-level planning vs. project planning • Rolling wave planning and roadmapping • Tools for timeline and milestone coordination
- Module 2: Managing Interdependencies (09:45 – 11:15) • Dependency mapping and critical path across projects • Resource sharing and conflict resolution • Coordinating project teams
- Module 3: Scope and Change Control at Program Level (11:30 – 01:00) • Managing program scope vs. project scope • Change control board structure • Managing cascading impacts
- Module 4: Workshop – Program Integration Plan (02:00 – 03:30) • Developing an integration framework • Group review and critique

#### Day 3: Benefits Realization and Value Management

- Module 1: Defining and Planning for Benefits (07:30 – 09:30) • Identifying tangible and intangible benefits • Creating a benefits realization plan • Aligning benefits with KPIs and strategic outcomes
- Module 2: Tracking and Realizing Value (09:45 – 11:15) • Benefits delivery checkpoints • Managing delays, risks, and benefit erosion • Closing the feedback loop
- Module 3: Program Financial Oversight (11:30 – 01:00) • Budgeting and funding allocation across projects • Forecasting, variance tracking, and reporting • Cost-benefit analysis and ROI
- Module 4: Workshop – Benefit Realization Scenario (02:00 – 03:30) • Case-based benefit tracking simulation • Recommendations and group learning

#### Day 4: Risk, Stakeholder, and Change Management

- Module 1: Program Risk Management (07:30 – 09:30) • Program-level risk registers • Risk escalation and aggregation across projects • Contingency planning
- Module 2: Stakeholder Engagement Strategies (09:45 – 11:15) • Mapping influence and interest • Communication planning and reporting • Building stakeholder trust and alignment
- Module 3: Leading Change Through Programs (11:30 – 01:00) • Organizational change principles • Leading teams through uncertainty • Sustaining behavioral change
- Module 4: Workshop – Stakeholder Risk Map (02:00 – 03:30) • Stakeholder-risk intersection analysis • Action planning and mitigation

#### Day 5: Program Leadership and Performance Optimization

- Module 1: Program Leadership Competencies (07:30 – 09:30) • Vision-setting and alignment • Leading through influence and collaboration • Navigating ambiguity and complexity
- Module 2: Performance Reporting and Optimization (09:45 – 11:15) • Balanced scorecards, dashboards, and metrics • Identifying early warning signs • Lessons learned and continuous improvement
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- Module 3: Final Workshop – Program Roadmap Development (11:30 – 01:00) • Participants design a program framework • Group presentations and peer evaluation
- Module 4: Certification and Wrap-Up (02:00 – 03:30) • Summary of key takeaways • Personal action plans • Certification ceremony and course close

### Certification

Participants will receive a Certificate of Completion in Project Program Management, confirming their ability to lead multi-project initiatives, integrate strategic outcomes, and drive transformational value through disciplined program execution.

### Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
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