MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

SUCCESSFUL AUTOMOTIVE FLEET & TRANSPORTATION MANAGEMENT

"Optimizing Fleet Performance, Cost Control, and Transportation Efficiency"

Schedule

Date	Venue	Mode	Fees
22 – 26 Mar 2026	Online	Online	USD 1500 per delegate
19 – 23 Apr 2026	Riyadh, KSA	Face-to-Face	USD 3495 per delegate
19 – 23 Jul 2026	Doha, Qatar	Face-to-Face	USD 3495 per delegate
06 – 10 Sep 2026	Riyadh, KSA	Face-to-Face	USD 3495 per delegate
07 – 11 Dec 2026	Dubai, UAE	Face-to-Face	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Effective automotive fleet and transportation management is critical for organizations seeking to control operating costs, ensure vehicle safety, comply with regulations, and deliver reliable transportation services. Poor fleet management can lead to excessive costs, downtime, safety risks, and reduced service quality.

This intensive 5-day training program provides participants with practical tools, strategies, and best practices to manage automotive fleets and transportation operations efficiently. The course covers fleet planning, vehicle lifecycle management, maintenance strategies, cost control, safety, compliance, and performance measurement, supported by real-world case studies and hands-on exercises.

Objectives

By the end of this course, participants will be able to:

- Understand the fundamentals of effective fleet and transportation management
- Plan and optimize fleet size, utilization, and vehicle selection
- Implement preventive and predictive maintenance strategies
- Control fleet operating and lifecycle costs
- Improve transportation safety and regulatory compliance
- Manage drivers, vendors, and service providers effectively
- Measure and improve fleet and transportation performance

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Why Attend

- Reduce fleet operating and maintenance costs
- Improve vehicle availability and utilization
- Enhance transportation safety and compliance
- Strengthen planning and decision-making capabilities
- Learn best practices from real-world fleet operations
- Gain practical tools applicable across industries

Target Audience

This program is designed for:

- Fleet and transportation managers
- Logistics and supply chain professionals
- Maintenance and operations supervisors
- Procurement and asset management professionals
- Facilities and administration managers
- Professionals responsible for vehicle fleets and transport operations

Individual Benefits

Key competencies that will be developed include:

- Comprehensive understanding of fleet management principles
- Improved ability to control costs and optimize resources
- Enhanced maintenance planning and decision-making skills
- Stronger safety and compliance management capability
- Improved performance monitoring and reporting skills
- Professional growth in fleet and transportation management

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Reduced total cost of ownership (TCO) of fleet assets
- Improved fleet reliability and availability
- Enhanced safety performance and regulatory compliance
- Better utilization of vehicles and transportation resources
- Improved service delivery and operational efficiency
- Stronger governance of fleet and transportation operations

Instructional Methodology

The course follows a blended and highly practical learning approach:

- Strategy Briefings – Fleet and transportation management frameworks and best practices
- Case Studies – Real-world fleet and transport management challenges
- Workshops – Fleet planning, maintenance, and cost analysis exercises
- Data Analysis – Fleet performance and cost data interpretation
- Peer Exchange – Group discussions and experience sharing
- Tools – Fleet KPIs, lifecycle cost models, maintenance templates, and dashboards

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Course Outline

Detailed 5-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules Coffee Breaks: 09:30 & 11:15 Lunch Break: 01:00 – 02:00

Day 1: Fundamentals of Fleet & Transportation Management

Module 1: Overview of Fleet and Transportation Operations (07:30 – 09:30)

- Role of fleet management in supply chain and operations
- Types of automotive fleets and transport models
- Key challenges and success factors

Module 2: Fleet Planning and Vehicle Selection

- Fleet sizing and utilization analysis
- Vehicle selection criteria
- Make-or-buy decisions

Module 3: Fleet Policies and Governance

- Fleet policies and procedures
- Roles, responsibilities, and controls

Day 2: Vehicle Lifecycle & Maintenance Management

Module 1: Vehicle Lifecycle Management

- Acquisition, operation, and disposal
- Replacement strategies
- Residual value management

Module 2: Maintenance Strategies

- Preventive, predictive, and corrective maintenance
- Workshop: Maintenance planning

Module 3: Managing Workshops and Service Providers

- In-house vs outsourced maintenance
- Vendor performance management

Day 3: Cost Control & Performance Management

Module 1: Fleet Cost Structure and TCO

- Capital and operating costs
- Total cost of ownership analysis

Module 2: Budgeting, Cost Control & Optimization

- Fuel management and efficiency
- Spare parts and inventory control

Module 3: Fleet Performance Measurement

- KPIs and dashboards
- Performance reporting

Day 4: Transportation Operations, Safety & Compliance

Module 1: Transportation Planning and Optimization

- Route planning and scheduling
- Load optimization

Module 2: Safety Management and Risk Control

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Driver safety programs

- Accident prevention and investigation

Module 3: Legal, Regulatory & Environmental Compliance

- Transport regulations
- Environmental and sustainability considerations

Day 5: Technology, Sustainability & Continuous Improvement

Module 1: Fleet Technology and Digitalization

- Fleet management systems and telematics
- Data-driven decision-making

Module 2: Sustainable and Green Fleet Management

- Fuel alternatives and emissions reduction
- Sustainability initiatives

Module 3: Integration, Best Practices & Action Planning

- Continuous improvement in fleet operations
- Course review and action planning

Certification

Participants will receive a Certificate of Completion in Successful Automotive Fleet & Transportation Management, validating their professional competence in managing, optimizing, and improving automotive fleet and transportation operations effectively.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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