

BLOCKCHAIN FOR THE DECISION MAKER

“Strategic Insights and Practical Frameworks for Leading Blockchain Initiatives Across Sectors”

Schedule

Date	Venue	Fees (Face-to-Face)
09 – 13 Feb 2026	Dubai – UAE	USD 3495 per delegate

► Available delivery methods: Face-to-Face & Online Training, In-House Training

Introduction

Blockchain is more than just a technology—it is a strategic tool with the potential to reshape business models, streamline operations, and enhance transparency. For executives and decision-makers, understanding how to evaluate, lead, and govern blockchain initiatives is crucial for staying competitive in today’s rapidly evolving digital landscape.

This 5-day course provides non-technical leaders with a strategic understanding of blockchain fundamentals, real-world use cases, investment considerations, and risk governance. It is designed to equip decision-makers with the knowledge and frameworks necessary to lead blockchain-driven transformation across finance, logistics, government, and enterprise sectors.

Objectives

- By the end of this course, participants will be able to:
- Grasp the key components of blockchain and distributed ledger technologies (DLT)
 - Evaluate blockchain use cases across industries for operational or strategic value
 - Understand investment models, ROI frameworks, and vendor selection criteria
 - Assess legal, regulatory, and governance implications of blockchain projects
 - Lead or sponsor blockchain initiatives aligned with organizational priorities
 - Communicate blockchain strategies effectively across technical and executive teams

Why Attend

- Cut through the blockchain hype with executive-level clarity
- Learn from real-world case studies across industries
- Gain a decision-making framework for evaluating blockchain opportunities
- Understand the leadership, governance, and funding models behind successful blockchain projects
- Identify risks and compliance considerations in deploying DLT

Target Audience

This program is designed for:

- C-level executives, board members, and strategic advisors
- Business owners and digital transformation leaders
- Public sector leaders, regulators, and policymakers
- Senior managers in finance, operations, IT, and innovation
- Decision-makers exploring blockchain applications in their field

Individual Benefits

Key competencies that will be developed include:

- Strategic evaluation of blockchain's impact on business models
- Governance, regulatory awareness, and vendor management in DLT
- Leadership in blockchain adoption and stakeholder engagement
- Frameworks for project selection, PoC validation, and risk control
- Improved communication between technical and executive stakeholders

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Ability to lead blockchain initiatives aligned with strategic goals
- Stronger governance and oversight of technology adoption
- Better ROI analysis and budgeting for blockchain investment
- Improved vendor due diligence and implementation control
- Cross-functional alignment on digital transformation efforts

Instructional Methodology

This course is highly interactive and strategy-focused:

- Executive Briefings – Blockchain market trends, technology fundamentals, and strategic impact
- Case Studies – Real-world successes and failures in blockchain projects
- Workshops – Strategy development, project evaluation, and roadmap planning
- Peer Exchange – Insight sharing across industries and regions
- Tools – Blockchain evaluation frameworks, governance checklists, and ROI calculators

Course Outline

DETAILED 5-DAY COURSE OUTLINE

Training Hours: 7:30 AM - 3:30 PM Daily Format: 3-4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 - 02:00

Day 1: Blockchain Fundamentals for Decision-Makers

- Module 1: What is Blockchain? (07:30 - 09:30) • Terminology, distributed ledgers, consensus, and immutability • Types of blockchains: public, private, and consortium
- Module 2: DLT Use Cases Across Sectors (09:45 - 11:15) • Finance, healthcare, government, logistics, energy • Selecting viable blockchain applications
- Module 3: Myths and Realities of Blockchain (11:30 - 01:00) • Breaking down common misconceptions • Where blockchain works—and where it doesn't
- Module 4: Workshop - Industry Use Case Identification (02:00 - 03:30) • Participants evaluate blockchain opportunities in their own sector

Day 2: Strategic Alignment and Business Models

- Module 1: Blockchain Strategy and Business Impact (07:30 - 09:30) • Value chain optimization and business model disruption • DLT as a competitive differentiator
- Module 2: Blockchain Investment & ROI Frameworks (09:45 - 11:15) • Proof-of-concept vs. full-scale deployment • ROI, TCO, and cost-avoidance models
- Module 3: Smart Contracts and Automation (11:30 - 01:00) • Concept and relevance to business process improvement • Legal and execution considerations
- Module 4: Workshop - Evaluating Blockchain ROI (02:00 - 03:30) • Teams apply an investment framework to a proposed initiative

Day 3: Governance, Risk, and Compliance

- Module 1: Legal and Regulatory Considerations (07:30 - 09:30) • Data privacy, AML/KYC, and industry-specific rules • Jurisdictional compliance and cross-border use
- Module 2: Blockchain Governance Models (09:45 - 11:15) • Decision rights, stakeholder accountability, and voting mechanisms • On-chain and off-chain governance
- Module 3: Cybersecurity and Risk Management (11:30 - 01:00) • Key vulnerabilities, identity, and transaction risks • Risk registers for blockchain projects
- Module 4: Workshop - Governance Risk Planning (02:00 - 03:30) • Participants assess compliance and risk gaps in blockchain adoption

Day 4: Implementation and Vendor Management

- Module 1: From PoC to Production - Blockchain Roadmaps (07:30 - 09:30) • Stages of implementation and internal readiness checks
- Module 2: Blockchain Vendor Selection and Evaluation (09:45 - 11:15) • Assessing platforms, partners, and integrators • SLA, platform capabilities, and support structures
- Module 3: Interoperability and Integration Challenges (11:30 - 01:00) • Working with legacy systems and cloud infrastructure
- Module 4: Workshop - Drafting a Blockchain Roadmap (02:00 - 03:30) • Teams outline a blockchain implementation plan

Day 5: Leadership, Communication & The Future of Blockchain

- Module 1: Executive Leadership in Blockchain Projects (07:30 - 09:30) • Vision setting, internal advocacy, and change management
- Module 2: Communicating Blockchain Strategies (09:45 - 11:15) • Framing messages for stakeholders and board-level conversations
- Module 3: The Future of Blockchain and Decentralized Innovation (11:30 - 01:00) • Web3, metaverse, token economies, and AI integration
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Module 4: Final Presentations & Strategy Wrap-Up (02:00 – 03:30) • Group presentations of blockchain strategy proposals

Certification

Participants will receive a Certificate of Completion in Blockchain for the Decision Maker, confirming their readiness to lead, evaluate, and govern blockchain initiatives across industries and organizations.

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