

CORPORATE FINANCE CONCEPTS & VALUATION

“Mastering Corporate Finance Principles and Valuation Techniques for Strategic Financial Decision-Making”

Schedule

Date	Venue	Fees (Face-to-Face)
17 - 19 Feb 2026	Dubai, UAE	USD 2,495 per delegate
03 - 05 Mar 2026	Doha, Qatar	USD 2,495 per delegate
02 - 04 Jun 2026	Doha, Qatar	USD 2,495 per delegate
25 - 27 Aug 2026	Muscat, Oman	USD 2,495 per delegate

► Available delivery methods: Face-to-Face & Online Training

Introduction

Corporate finance is a key area of financial management that focuses on the financial decision-making processes in organizations. One of the primary tasks of corporate finance is to determine how to value assets and investment opportunities in order to make informed, strategic decisions. Understanding corporate finance concepts and mastering valuation techniques is critical for making sound financial decisions, optimizing capital structure, and driving long-term profitability.

This 3-day course will provide participants with a comprehensive understanding of the fundamental concepts in corporate finance, including financial modeling, capital budgeting, risk assessment, and corporate valuation. Participants will also gain hands-on experience in applying these concepts to real-world scenarios to make more informed, data-driven financial decisions.

Objectives

By the end of this course, participants will be able to:

- Understand the key concepts and principles of corporate finance
- Apply financial modeling techniques to evaluate investment opportunities and business performance
- Master valuation methods used in corporate finance, including discounted cash flow (DCF), comparable company analysis, and precedent transaction analysis
- Analyze the financial health of a company using key financial ratios and metrics
- Develop capital budgeting strategies and investment decision-making frameworks
- Evaluate risk and return in corporate finance and make informed strategic decisions

Why Attend

- Gain a solid understanding of corporate finance concepts and their application in real-world scenarios
- Learn how to evaluate investment opportunities and determine the value of assets using advanced valuation techniques
- Understand how to structure capital and optimize financial decisions to increase profitability and shareholder value
- Enhance your ability to make strategic, data-driven decisions that align with organizational goals
- Strengthen your financial decision-making skills, helping you to contribute to business growth and financial stability

Target Audience

This program is designed for:

- Finance professionals, including financial analysts, accountants, and CFOs
- Managers and executives involved in strategic decision-making and investment management
- Business development and corporate strategy professionals responsible for evaluating financial opportunities
- Consultants and advisors working with clients on corporate finance strategies and valuation
- Anyone interested in gaining a deeper understanding of corporate finance and asset valuation techniques

Individual Benefits

Key competencies that will be developed include:

- Advanced knowledge of corporate finance principles and valuation techniques
- The ability to evaluate investment opportunities, financial assets, and company performance
- Stronger skills in financial modeling, capital budgeting, and risk assessment
- The ability to effectively assess financial health and make informed financial decisions
- Improved communication skills to present financial insights and recommendations to stakeholders

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved decision-making capabilities in financial management and strategic planning
- More accurate valuation and investment analysis for better capital allocation
- Enhanced ability to evaluate and mitigate risks while making high-stakes financial decisions
- Increased organizational efficiency and profitability through optimized financial decision-making
- Stronger alignment of financial decisions with the long-term goals and objectives of the organization

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- **Strategy Briefings** - Core principles of corporate finance and valuation techniques
- **Case Studies** - Real-world examples of corporate finance decision-making and valuation analysis
- **Workshops** - Hands-on financial modeling and valuation exercises using industry-standard tools and techniques
- **Peer Exchange** - Group discussions on challenges, solutions, and best practices in corporate finance and valuation
- **Tools** - Financial modeling frameworks, valuation templates, and risk management tools

MAWA EVENTS

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Course Outline

Detailed 5-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

DAY 1 – Fundamentals of Corporate Finance

- **Module 1: Introduction to Corporate Finance** (07:30 – 09:30)
 - Key principles and concepts of corporate finance
 - The role of corporate finance in business strategy and decision-making
 - Financial decision-making and the balance between risk and return
- **Module 2: Financial Statements and Performance Analysis** (09:45 – 11:15)
 - Key financial statements: balance sheet, income statement, and cash flow statement
 - How to interpret financial statements to assess financial health
 - Using financial ratios and KPIs for performance measurement
- **Module 3: Capital Budgeting Techniques** (11:30 – 01:00)
 - Methods for evaluating investment opportunities: NPV, IRR, payback period, and profitability index
 - How to determine the optimal investment projects for capital allocation
 - Discounted cash flow (DCF) analysis and its applications
- **Module 4: Workshop – Evaluating Investment Opportunities Using Capital Budgeting Techniques** (02:00 – 03:30)
 - Participants analyze an investment project using DCF, IRR, and NPV methods
 - Group discussions and feedback on capital budgeting techniques and decision-making

DAY 2 – Valuation Techniques and Risk Management

- **Module 5: Introduction to Valuation Techniques** (07:30 – 09:30)
 - The importance of valuation in corporate finance
 - Overview of different valuation methods: DCF, comparable company analysis, and precedent transaction analysis
 - When and how to use each valuation method in practice
- **Module 6: Discounted Cash Flow (DCF) Valuation** (09:45 – 11:15)
 - Key components of DCF valuation: free cash flow, discount rate, terminal value
 - How to perform a DCF analysis and calculate enterprise value
 - Sensitivity analysis and adjusting assumptions for more accurate valuations
- **Module 7: Comparable Company Analysis and Precedent Transactions** (11:30 – 01:00)
 - How to value a company using market comparable and precedent transactions
 - Adjusting for differences in size, industry, and market conditions
 - Practical tips for finding and using comparable companies and transactions
- **Module 8: Workshop – Applying Valuation Techniques** (02:00 – 03:30)
 - Participants apply DCF, comparable company analysis, and precedent transaction techniques to a real-world case
 - Group feedback on valuation assumptions, modeling techniques, and results

DAY 3 – Advanced Corporate Finance and Strategic Decision-Making

- **Module 9: Advanced Financial Modeling** (07:30 – 09:30)
 - Building and refining financial models for decision-making and strategic planning
 - Forecasting financial performance and integrating assumptions into models
 - Analyzing risk-adjusted returns and scenario analysis in financial modeling
- **Module 10: Risk Management in Corporate Finance** (09:45 – 11:15)
 - Identifying and managing financial risks: interest rate risk, currency risk, credit risk, and operational risk
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Using derivatives, hedging, and other tools to mitigate financial risks

- Incorporating risk management strategies into corporate finance decisions
- **Module 11: Strategic Financial Decision-Making (11:30 – 01:00)**
- How to align financial decisions with business strategy and goals
- Making decisions on capital structure, dividend policy, and mergers & acquisitions
- The role of financial analysis in strategic business planning
- **Module 12: Workshop – Strategic Decision-Making and Risk Management (02:00 – 03:30)**
- Participants work in groups to solve a strategic finance case, applying all learned techniques
- Group presentations and feedback on financial strategies, risk management, and valuation techniques

Certification

Participants will receive a **Certificate of Completion in Corporate Finance Concepts & Valuation**, validating their expertise in corporate finance decision-making, financial modeling, and valuation techniques.

Why Choose MAWA Events

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