

APPLICATION OF STRUCTURED PRODUCTS

“Mastering the Application of Structured Products in Financial Markets to Manage Risk and Enhance Portfolio Performance”

Schedule

Date	Venue	Fees (Face-to-Face)
12 – 13 Feb 2026	Dubai, UAE	USD 1995 per delegate

Introduction

Structured products are sophisticated financial instruments designed to meet specific investment objectives. By combining traditional assets with derivatives, structured products offer investors customized risk-return profiles tailored to their needs. They can be used for a variety of purposes, including hedging, speculation, and enhancing portfolio returns. However, due to their complexity, understanding how to effectively apply structured products requires in-depth knowledge of both their construction and risk management.

This 2-day course provides a comprehensive overview of structured products, focusing on their application in real-world scenarios. Participants will gain the skills to understand, design, and utilize structured products as part of their investment strategy. The course will cover the mechanics of these products, their benefits, and their risks, along with how to apply them in portfolios to optimize performance and mitigate risk.

Objectives

By the end of this course, participants will be able to:

- Understand the key principles and mechanics of structured products
- Identify the different types of structured products and their uses in financial markets
- Apply structured products in investment strategies to optimize portfolio performance
- Assess the risks associated with structured products and use them to hedge risk
- Design customized structured products for clients based on specific financial goals
- Analyze structured products and understand their value proposition for investors

Why Attend

- Gain in-depth knowledge of structured products and their role in modern investment strategies
- Learn how to use structured products to optimize risk and return for various financial objectives
- Understand the complexity of structured products and how to evaluate their performance
- Enhance your ability to manage portfolio risk through the application of these products
- Learn how to customize structured products to meet specific client needs and market conditions

Target Audience

This program is designed for:

- Financial analysts, portfolio managers, and wealth managers involved in managing client investments
- Traders and salespeople working with structured products and derivatives
- Investment professionals looking to deepen their understanding of advanced investment instruments
- Risk managers and compliance professionals who need to understand the risks associated with structured products
- Anyone interested in learning how to use structured products to enhance financial portfolios and manage risk

Individual Benefits

Key competencies that will be developed include:

- Expertise in the design, application, and evaluation of structured products
- Enhanced skills in managing portfolio risk using structured products
- Increased ability to tailor structured products to meet specific client needs and market conditions
- The ability to assess the effectiveness of structured products in achieving investment goals
- Greater confidence in communicating the value of structured products to clients and stakeholders

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Better utilization of structured products to manage portfolio risk and enhance returns
- Stronger financial planning and risk management strategies across investment portfolios
- Increased client satisfaction through tailored investment solutions and customized products
- More effective decision-making when applying structured products in portfolio management
- Improved regulatory compliance and risk management practices within financial institutions

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- **Strategy Briefings** – Key concepts, principles, and types of structured products
- **Case Studies** – Real-world examples of structured products in financial markets and investment portfolios
- **Workshops** – Practical exercises in designing and applying structured products to manage risk and enhance portfolio performance
- **Peer Exchange** – Group discussions and brainstorming on challenges and solutions in applying structured products
- **Tools** – Structured product evaluation models, risk management tools, and portfolio optimization strategies

Course Outline

Detailed 5-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

DAY 1 – Introduction to Structured Products and Their Mechanisms

- **Module 1: What Are Structured Products?** (07:30 – 09:30)
 - Defining structured products and their role in investment portfolios
 - The mechanics of structured products: Combining traditional assets with derivatives
 - The benefits and risks associated with structured products
- **Module 2: Types of Structured Products** (09:45 – 11:15)
 - Types of structured products: equity-linked, interest rate-linked, credit-linked, commodity-linked, etc.
 - How each type of structured product works and its suitability for different market conditions
 - Customizing structured products to suit investor goals and risk tolerance
- **Module 3: The Role of Derivatives in Structured Products** (11:30 – 01:00)
 - Understanding the use of derivatives in structured products: options, futures, swaps, and forwards
 - How derivatives help create tailored risk-return profiles in structured products
 - Key terms and concepts: strike prices, notional value, premium, etc.
- **Module 4: Workshop – Structuring a Basic Product** (02:00 – 03:30)
 - Participants work in groups to design a simple structured product using derivatives
 - Group presentations and feedback on product design and strategy

DAY 2 – Risk Management, Application, and Advanced Strategies

- **Module 5: Risk Management with Structured Products** (07:30 – 09:30)
 - Assessing and managing the risks associated with structured products: market risk, liquidity risk, credit risk
 - Using structured products as a risk mitigation tool in portfolios
 - Hedging strategies and their role in risk management
- **Module 6: Advanced Applications of Structured Products** (09:45 – 11:15)
 - Using structured products in portfolio management: capital protection, yield enhancement, and market access
 - How structured products can help manage volatility and asset allocation
 - Case studies of successful application of structured products in real-world scenarios
- **Module 7: Evaluating Structured Products** (11:30 – 01:00)
 - Techniques for evaluating the effectiveness of structured products
 - Measuring performance: risk-adjusted returns, Sharpe ratio, and other metrics
 - Analyzing the cost and benefits of using structured products in portfolios
- **Module 8: Workshop – Applying Structured Products to a Portfolio** (02:00 – 03:30)
 - Participants apply structured products to a sample portfolio to manage risk and enhance returns
 - Group discussions and feedback on the application and performance of structured products

Certification

Participants will receive a **Certificate of Completion in Application of Structured Products**, validating their proficiency in designing and applying structured products to optimize investment strategies and manage risk.

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