MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

LEADING & MANAGING CHANGE

""Mastering Leadership Skills to Navigate Organizational Change and Drive Business Success""

Schedule

Date	Venue	Fees (Face-to-Face)
03 – 05 Feb 2026	Doha, Qatar	USD 2,495 per delegate
04 – 06 Mar 2026	Kuala Lumpur, Malaysia	USD 2,495 per delegate
06 – 08 May 2026	Dubai, UAE	USD 2,495 per delegate
23 – 25 Jun 2026	Doha, Qatar	USD 2,495 per delegate
14 – 16 Jul 2026	Muscat, Oman	USD 2,495 per delegate
05 – 07 Aug 2026	Dubai, UAE	USD 2,495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Change is an inevitable part of organizational growth, and the ability to lead and manage change effectively is crucial for success. Whether it's adjusting to market conditions, implementing new technology, or restructuring teams, managing change requires strong leadership, effective communication, and a comprehensive understanding of change management principles.

This 3-day course is designed to equip leaders and managers with the skills and tools they need to lead and manage change within their organizations. Participants will learn how to navigate the complexities of change, drive organizational transformation, and overcome resistance to change. Through practical exercises, case studies, and discussions, participants will develop the expertise to guide their teams through successful change initiatives.

Objectives

By the end of this course, participants will be able to:

- Understand the principles and models of change management
- Develop strategies to lead and manage change effectively in their organizations
- Identify common challenges in change management and how to overcome them
- Communicate change effectively to stakeholders and employees
- Build a change-ready culture within their organization
- Assess and measure the success of change initiatives

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Why Attend

- Learn how to lead and manage organizational change with confidence
- Gain practical tools and techniques for implementing change initiatives
- Enhance your leadership capabilities and emotional intelligence in times of change
- Build resilience and adaptability within your teams to support change efforts
- Strengthen your ability to communicate and engage employees throughout the change process

Target Audience

This program is designed for:

- Senior leaders, managers, and executives responsible for implementing change
- Project managers overseeing transformation and organizational development
- HR professionals and organizational development specialists
- Team leaders and department heads involved in change management
- Anyone looking to improve their ability to lead and manage change in their organization

Individual Benefits

Key competencies that will be developed include:

- A comprehensive understanding of change management models and processes
- Practical skills in leading teams through organizational change
- Ability to handle resistance and build support for change initiatives
- Enhanced communication and stakeholder engagement during change efforts
- Confidence in assessing the effectiveness of change initiatives and making adjustments

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Smoother and more successful change implementations across the organization
- Improved employee engagement and alignment during change initiatives
- Increased agility and adaptability within teams and departments
- Stronger leadership and change management capabilities at all organizational levels
- Better management of organizational transformation and growth

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Key concepts in change management, leadership during transitions, and organizational development
- Case Studies – Real-life examples of successful and unsuccessful change management initiatives
- Workshops – Hands-on activities to develop change strategies and tackle challenges in change management
- Peer Exchange – Group discussions and feedback on personal experiences with leading change
- Tools – Change management models, frameworks, communication strategies, and planning

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Course Outline

Detailed 3-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Understanding Change and Change Management Models

- **Module 1: Introduction to Change Management** (07:30 – 09:30)
- What is change management and why is it important?
- The role of leadership in managing change
- Key challenges and barriers to change within organizations
- **Module 2: Change Management Models and Frameworks** (09:45 – 11:15)
- Overview of popular change management models: Kotter's 8-Step Process, Lewin's Change Model, ADKAR
- How to apply change management frameworks to different types of change
- Understanding the psychological aspects of change and managing employee resistance
- **Module 3: The Change Process: From Planning to Execution** (11:30 – 01:00)
- The stages of the change process: planning, implementing, and sustaining change
- Aligning change initiatives with business strategy and objectives
- Setting clear goals and timelines for change efforts
- **Module 4: Workshop – Designing a Change Management Plan** (02:00 – 03:30)
- Participants work in groups to develop a change management plan for a real or hypothetical scenario
- Group presentations and feedback on their approach to planning and executing change

Day 2: Leading Change and Building Support

- **Module 5: Leading Change: The Role of Leadership in Transition** (07:30 – 09:30)
- The importance of leadership in times of change
- Developing leadership qualities to effectively manage change
- Building trust and credibility as a change leader
- **Module 6: Communication Strategies for Change** (09:45 – 11:15)
- The role of communication in managing change
- Creating a communication plan for change initiatives
- Techniques for keeping stakeholders informed and engaged throughout the change process
- **Module 7: Managing Resistance to Change** (11:30 – 01:00)
- Identifying sources of resistance within teams and organizations
- Strategies for addressing and overcoming resistance
- Building a culture of openness and adaptability
- **Module 8: Workshop – Communication and Leadership Strategies in Change** (02:00 – 03:30)
- Participants design a communication strategy for a change initiative and role-play leadership scenarios
- Group feedback on communication effectiveness and leadership techniques

Day 3: Measuring Change Success and Maintaining Momentum

- **Module 9: Measuring the Success of Change Initiatives** (07:30 – 09:30)
- Key performance indicators (KPIs) for measuring the effectiveness of change management
- How to evaluate the success of a change initiative post-implementation
- Tools for gathering feedback and assessing organizational performance during and after change
- **Module 10: Ensuring the Sustainability of Change** (09:45 – 11:15)
- How to embed change into organizational culture for long-term success
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Strategies for sustaining change momentum and reinforcing new behaviors

- Addressing setbacks and adjusting strategies as needed
- **Module 11: Future-Proofing Your Organization: Change and Innovation** (11:30 – 01:00)
- Preparing for continuous change and fostering innovation within the organization
- Building a change-ready organization and cultivating a mindset of continuous improvement
- Leveraging technology and trends to drive future change initiatives
- **Module 12: Workshop – Developing a Post-Change Evaluation Plan** (02:00 – 03:30)
- Participants create a plan for evaluating a change initiative after implementation
- Group discussion on lessons learned and continuous improvement in future change management efforts

Certification

Participants will receive a **Certificate of Completion in Leading & Managing Change**, validating their proficiency in leading, managing, and communicating change within an organization.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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