

SUSTAINABLE PROCUREMENT - PROCURE WITH PURPOSE: PROCUREMENT WITH A GREEN VISION

“Embed Sustainability in Procurement to Drive Environmental, Social, and Economic Impact”

Schedule

Date	Venue	Fees (Face-to-Face)
16 - 20 Feb 2026	Dubai, UAE	USD 3495 per delegate
10 - 14 Aug 2026	Dubai, UAE	USD 3495 per delegate

Introduction

Procurement plays a vital role in advancing sustainability goals, whether through reducing environmental impact, supporting ethical supply chains, or promoting inclusive economic development. Today, procurement professionals are expected to go beyond cost and quality—to procure with purpose.

This 5-day course provides a comprehensive approach to integrating sustainability into procurement strategies, processes, and decisions. It equips participants with the knowledge and tools to develop green procurement policies, evaluate suppliers through ESG criteria, reduce supply chain emissions, and align with international frameworks such as ISO 20400, UN SDGs, and corporate ESG mandates.

Objectives

By the end of this course, participants will be able to:

- Understand the principles and drivers of sustainable procurement
- Develop procurement strategies that deliver environmental and social value
- Evaluate and select suppliers based on sustainability criteria and risk
- Apply life-cycle costing and carbon impact analysis in procurement decisions
- Align procurement with organizational sustainability goals and global frameworks
- Monitor, report, and improve procurement sustainability performance

Why Attend

- Learn how to integrate ESG (Environmental, Social, Governance) principles into procurement
- Stay ahead of global regulations, investor expectations, and green certifications
- Improve supplier engagement, contract clauses, and lifecycle cost evaluations
- Gain practical tools to reduce carbon footprint and enhance supply chain ethics
- Drive purpose-led procurement while balancing cost, quality, and risk

Target Audience

This program is designed for:

- Procurement and sourcing professionals
- Supply chain and sustainability officers
- ESG and CSR managers
- Compliance, audit, and supplier relationship managers
- Anyone responsible for aligning procurement with sustainability objectives

Individual Benefits

Key competencies that will be developed include:

- Understanding and applying sustainable procurement frameworks (e.g., ISO 20400)
- Supplier ESG evaluation and risk scoring
- Life-cycle thinking and environmental cost analysis
- Ethical sourcing, human rights compliance, and sustainable contracting
- Sustainable reporting and stakeholder communication

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved sustainability impact through procurement practices
- Enhanced supplier compliance and reputation risk management
- Contribution to net-zero, social inclusion, and governance commitments
- Increased competitiveness through green supply chain leadership
- Alignment with ESG ratings and global sustainability benchmarks

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Green procurement strategies, ISO standards, and ESG frameworks
- Case Studies - Examples of sustainable procurement programs across sectors
- Workshops - Supplier evaluation, policy development, and impact analysis
- Peer Exchange - Best practice sharing from diverse procurement environments
- Tools - Templates for sustainability scorecards, contract clauses, risk registers

MAWA EVENTS

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Course Outline

DETAILED 5-DAY COURSE OUTLINE

Training Hours: 7:30 AM - 3:30 PM Daily Format: 3-4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 - 02:00

Day 1: Foundations of Sustainable Procurement

- Module 1: What Is Sustainable Procurement? (07:30 - 09:30) • Definitions, drivers, and principles • Global standards: ISO 20400, SDGs, GRI, and UN Global Compact
- Module 2: Strategic Role of Procurement in Sustainability (09:45 - 11:15) • Procurement as a lever for positive change • Stakeholder engagement and cross-functional alignment
- Module 3: Building a Sustainable Procurement Policy (11:30 - 01:00) • Vision, scope, commitments, and KPIs • Internal alignment and governance structures
- Module 4: Workshop - Drafting a Procurement Sustainability Charter (02:00 - 03:30) • Participants create a policy outline tailored to their organization

Day 2: Supplier Engagement and ESG Criteria

- Module 1: Supplier ESG Risk Identification (07:30 - 09:30) • Environmental, labor, human rights, and corruption risks • Country and sectoral exposure analysis
- Module 2: Sustainable Supplier Evaluation and Audits (09:45 - 11:15) • Supplier questionnaires, audits, certifications, and ratings • Green and social procurement criteria
- Module 3: Contracting for Sustainability (11:30 - 01:00) • Embedding ESG clauses in contracts • Performance-based contracts and corrective action plans
- Module 4: Workshop - Supplier Sustainability Assessment (02:00 - 03:30) • Teams assess suppliers using a sample ESG scoring model

Day 3: Environmental Analysis and Lifecycle Thinking

- Module 1: Life-Cycle Costing (LCC) in Procurement (07:30 - 09:30) • Principles and application of LCC • Beyond price: energy, maintenance, and disposal costs
- Module 2: Measuring Environmental Impact (09:45 - 11:15) • Scope 3 emissions in the supply chain • Carbon accounting and product footprints
- Module 3: Green Product and Service Procurement (11:30 - 01:00) • Energy-efficient, recyclable, and low-impact products • Ecolabels, green certifications, and procurement criteria
- Module 4: Workshop - LCC and Carbon Evaluation (02:00 - 03:30) • Teams compare two products using LCC and emissions criteria

Day 4: Social and Ethical Procurement

- Module 1: Human Rights and Fair Labor in Supply Chains (07:30 - 09:30) • Modern slavery, child labor, and fair wages • Due diligence frameworks and global conventions
- Module 2: Local and Inclusive Sourcing (09:45 - 11:15) • SME support, women-owned businesses, and social enterprises • Inclusive procurement targets and metrics
- Module 3: Ethical Procurement Practices (11:30 - 01:00) • Transparency, anti-bribery, and corruption controls • Reporting frameworks: SASB, GRI, ESG ratings
- Module 4: Workshop - Ethical Sourcing Strategy (02:00 - 03:30) • Teams design an inclusive and ethical sourcing plan

Day 5: Implementation, Monitoring, and Reporting

- Module 1: Embedding Sustainability into Procurement Processes (07:30 - 09:30) • Category management, sourcing events, and SRM integration • Procurement team capability building
- Module 2: Performance Monitoring and Reporting (09:45 - 11:15) • Metrics, dashboards, and ESG scorecards • Internal and external reporting formats
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- Module 3: Digital Tools and Innovation in Sustainable Procurement (11:30 – 01:00) • Procurement tech for ESG monitoring and supplier engagement • Blockchain, traceability, and AI in green sourcing
- Module 4: Final Project – Sustainable Procurement Action Plan (02:00 – 03:30) • Teams present sustainability roadmaps for implementation

Certification

Participants will receive a Certificate of Completion in Sustainable Procurement, validating their ability to integrate environmental, social, and ethical considerations into procurement strategy and operations.

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