

ALIGNING WORK WITH STRATEGY

““Bringing Strategy to Life by Aligning Your Work with Organizational Goals””

Schedule

Date	Venue	Fees (Face-to-Face)
04 – 05 Feb 2026	Doha, Qatar	USD 1995 per delegate

► Available delivery methods: Face-to-Face & Online Training

Introduction

In today’s fast-paced business environment, achieving organizational goals requires that every employee’s work aligns with the company’s strategic objectives. However, aligning day-to-day tasks with overarching strategies is often a challenge. Effective alignment not only improves performance but also ensures that resources are used optimally, leading to better business results.

This 2-day training course is designed to help professionals understand how to effectively align their individual and team efforts with organizational strategies. Participants will learn how to bridge the gap between strategy and execution, ensuring that their work supports the company’s vision and goals. Through practical exercises, case studies, and group discussions, participants will gain the skills necessary to drive strategic success within their organizations.

Objectives

By the end of this course, participants will be able to:

- Understand the importance of aligning work with organizational strategy
- Learn how to break down strategic goals into actionable tasks and objectives
- Develop a strategic mindset and think beyond day-to-day activities
- Understand how to prioritize tasks and allocate resources based on strategic objectives
- Use effective tools and techniques to monitor and measure alignment
- Communicate strategic goals and expectations to teams and stakeholders clearly

Why Attend

- Learn how to align your work and team efforts with the broader organizational strategy
- Gain a better understanding of strategic thinking and how to apply it to daily tasks
- Learn to prioritize your efforts based on company goals and strategic objectives
- Develop skills in communicating strategic goals and aligning resources effectively
- Improve organizational performance by driving focus and clarity in your team's work

Target Audience

This program is designed for:

- Managers, team leaders, and senior professionals responsible for strategy execution
- Project managers who need to align team efforts with organizational goals
- Employees looking to enhance their understanding of how their roles contribute to strategic success
- HR and business consultants focused on improving organizational alignment and performance
- Anyone looking to improve their ability to contribute to and execute organizational strategy

Individual Benefits

Key competencies that will be developed include:

- A strategic mindset and the ability to align work with broader organizational goals
- The ability to break down high-level strategy into actionable tasks and measurable outcomes
- Stronger decision-making skills, ensuring that tasks align with priorities and company strategy
- Improved team management and communication when setting strategic goals
- Enhanced ability to measure performance and drive better results through alignment

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Greater alignment between individual, team, and organizational goals
- Enhanced focus and productivity, ensuring that resources are allocated effectively
- A more cohesive organization, with all departments working toward common objectives
- Improved performance tracking and reporting aligned with strategic goals
- A culture of strategic thinking that drives better decision-making and long-term success

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- **Strategy Briefings** – Key concepts of strategy alignment, and the importance of connecting work to organizational objectives
- **Case Studies** – Real-world examples of organizations successfully aligning their work with strategy
- **Workshops** – Hands-on activities that guide participants through the process of aligning individual and team efforts with company strategy
- **Peer Exchange** – Group discussions where participants share challenges and solutions for better alignment

Tools – Templates, worksheets, and frameworks for aligning work with strategic goals

Course Outline

Detailed 5-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

DAY 1 – Understanding Strategy and Building Alignment

- **Module 1: Introduction to Strategic Alignment** (07:30 – 09:30)
 - What is strategy, and why is alignment essential for organizational success?
 - The importance of aligning work with organizational strategy
 - Key challenges and opportunities in aligning work with strategy
- **Module 2: The Strategic Planning Process** (09:45 – 11:15)
 - Understanding the process of strategic planning: from vision to execution
 - How to break down high-level strategy into actionable tasks
 - The role of communication in aligning teams with strategy
- **Module 3: Tools for Aligning Work with Strategy** (11:30 – 01:00)
 - Key tools and techniques to align individual and team objectives with organizational goals
 - Using balanced scorecards, KPIs, and other metrics to track alignment
 - Prioritizing tasks based on strategic goals and objectives
- **Module 4: Workshop – Aligning Work with Strategy** (02:00 – 03:30)
 - Participants apply the alignment techniques to a sample project or scenario
 - Group discussions on how to implement the strategy alignment process in their roles

DAY 2 – Communicating, Executing, and Measuring Alignment

- **Module 5: Communicating Strategy and Setting Expectations** (07:30 – 09:30)
 - How to communicate strategic goals effectively to teams and stakeholders
 - Setting clear expectations and defining roles for successful strategy execution
 - Creating a common understanding across departments on strategic goals
- **Module 6: Managing Resources and Priorities for Alignment** (09:45 – 11:15)
 - Allocating resources effectively to ensure alignment with strategic objectives
 - How to manage competing priorities while staying focused on strategic goals
 - Best practices for maintaining alignment during times of change
- **Module 7: Measuring and Monitoring Strategic Alignment** (11:30 – 01:00)
 - Techniques for measuring and evaluating alignment performance
 - Using data and feedback to adjust strategies and improve alignment
 - Continuous improvement practices to maintain alignment over time
- **Module 8: Workshop – Creating an Action Plan for Alignment** (02:00 – 03:30)
 - Participants develop an action plan for aligning their work or team efforts with organizational strategy Group presentations and feedback on their plans

Certification

Participants will receive a **Certificate of Completion in Aligning Work with Strategy**, validating their understanding of how to align day-to-day tasks with organizational goals for improved business performance.

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