

INVESTMENT APPRAISAL

“Evaluate Projects, Capital Expenditures, and Strategic Investments with Confidence and Precision”

Schedule

Date	Venue	Fees (Face-to-Face)
09 - 13 Feb 2026	Dubai, UAE	USD 3495 per delegate

Introduction

Sound investment decisions are critical to long-term business success and financial sustainability. Whether launching new products, expanding operations, or acquiring assets, organizations must ensure that capital is allocated to projects that deliver value, align with strategic objectives, and manage risk effectively.

This 5-day intensive training equips finance professionals, planners, and decision-makers with the tools and techniques to conduct robust investment appraisals. Participants will learn how to evaluate investment options using financial and strategic criteria, assess risk, and make informed recommendations supported by data.

Objectives

By the end of this course, participants will be able to:

- Understand the principles and goals of capital investment appraisal
- Apply key financial techniques such as NPV, IRR, Payback Period, and DCF
- Conduct sensitivity and scenario analysis to evaluate investment risk
- Assess qualitative and strategic factors in project selection
- Present and justify investment cases to executive stakeholders
- Integrate financial modeling and real option valuation in investment decisions

Why Attend

- Make smarter, more informed investment decisions backed by analysis
- Reduce financial risk by evaluating project viability under uncertainty
- Learn tools to compare competing investment proposals objectively
- Enhance your credibility in boardroom and strategic planning discussions
- Gain hands-on experience building models and conducting real case evaluations

Target Audience

This program is designed for:

- Financial analysts and planning professionals
- Investment managers and business controllers
- Corporate finance and strategy teams
- Project managers involved in capital expenditure decisions
- Senior managers and decision-makers evaluating large-scale investments

Individual Benefits

Key competencies that will be developed include:

- Proficiency in capital budgeting tools and appraisal metrics
- Practical skills in building and interpreting financial models
- Ability to assess investment risk, value drivers, and strategic fit
- Confidence in communicating investment outcomes and recommendations
- Knowledge of industry standards in investment decision-making

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Better capital allocation and ROI across business units and projects
- Improved business case preparation and investment documentation
- More consistent evaluation of strategic and financial initiatives
- Stronger governance over investment decisions and risk controls
- Enhanced long-term financial performance and accountability

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Core concepts in capital budgeting, valuation, and risk
- Case Studies - Real business investment decisions from various sectors
- Workshops - Hands-on financial modeling, scenario testing, and evaluation
- Peer Exchange - Cross-industry sharing of investment assessment practices
- Tools - Excel-based models, appraisal checklists, and scoring templates

MAWA EVENTS

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Course Outline

DETAILED 5-DAY COURSE OUTLINE

Training Hours: 7:30 AM - 3:30 PM Daily Format: 3-4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 - 02:00

Day 1: Introduction to Investment Appraisal Concepts

- Module 1: Capital Investment Fundamentals (07:30 - 09:30) • Role of investment appraisal in corporate finance • CapEx vs. OpEx and investment decision types • Investment life cycles and value creation
- Module 2: Overview of Appraisal Techniques (09:45 - 11:15) • NPV, IRR, Payback, Accounting Rate of Return • When to use which method
- Module 3: Time Value of Money (11:30 - 01:00) • Discounting cash flows, annuities, perpetuities • Net present value vs. discounted cash flow
- Module 4: Workshop - Calculating Investment Metrics (02:00 - 03:30) • Practice computing NPV and IRR for sample projects

Day 2: Building and Interpreting Financial Models

- Module 1: Forecasting Cash Flows (07:30 - 09:30) • Identifying relevant cash inflows and outflows • Handling taxes, working capital, and depreciation
- Module 2: Constructing Financial Models in Excel (09:45 - 11:15) • Layout best practices, linking inputs, and outputs • Building dynamic models for multi-year forecasts
- Module 3: Interpreting Model Outputs (11:30 - 01:00) • Evaluating profitability and risk exposure • Building dashboards and summary visuals
- Module 4: Workshop - Live Financial Modeling (02:00 - 03:30) • Teams build and present a basic investment model

Day 3: Risk, Uncertainty, and Sensitivity Analysis

- Module 1: Managing Investment Risk (07:30 - 09:30) • Sources of uncertainty and risk categorization • Qualitative vs. quantitative risk assessment
- Module 2: Sensitivity and Scenario Analysis (09:45 - 11:15) • Varying assumptions: price, volume, cost, discount rate • Scenario planning for base, best, and worst cases
- Module 3: Real Options and Flexibility (11:30 - 01:00) • Valuing flexibility in investment decisions • Abandonment, expansion, and deferral options
- Module 4: Workshop - Scenario Testing & Risk Profiles (02:00 - 03:30) • Apply sensitivity and real options to a case example

Day 4: Strategic Evaluation and Qualitative Factors

- Module 1: Aligning Investment with Strategy (07:30 - 09:30) • Strategic fit, synergy, and competitive positioning • Evaluating strategic investments and R&D
- Module 2: ESG and Non-Financial Criteria (09:45 - 11:15) • Incorporating sustainability and stakeholder impact • Triple bottom line thinking in investment appraisal
- Module 3: Hurdle Rates and Capital Rationing (11:30 - 01:00) • Weighted average cost of capital (WACC) • Setting and adjusting hurdle rates based on risk
- Module 4: Workshop - Strategic Investment Review (02:00 - 03:30) • Teams analyze an investment's strategic and financial case

Day 5: Presentation, Decision-Making, and Governance

- Module 1: Presenting Investment Cases (07:30 - 09:30) • Structuring clear and compelling investment proposals • Communicating assumptions and justifications
- Module 2: Decision-Making Under Uncertainty (09:45 - 11:15) • Groupthink, cognitive bias, and political pressures • Tools to support objective evaluations
- Module 3: Governance, Documentation, and Audit Trails (11:30 - 01:00) • Board-level documentation and approval processes • Ensuring transparency and accountability
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Module 4: Final Exercise & Wrap-up (02:00 – 03:30) • Teams present a full investment case for review and feedback

Certification

Participants will receive a Certificate of Completion in Investment Appraisal, validating their capabilities in evaluating, modeling, and recommending capital investments using internationally accepted methods and tools.

Why Choose MAWA Events

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