MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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BLOCKCHAIN & OTHER EMERGING TECHNOLOGIES

""Understanding Blockchain, AI, IoT, and Digital Disruption to Build Future-Ready Strategies""

Schedule

Date	Venue	Fees (Face-to-Face)
21 – 23 Jan 2026	Kuala Lumpur, Malaysia	USD 2,495 per delegate
13 – 15 Apr 2026	Manama, Bahrain	USD 2,495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Blockchain and emerging technologies such as Artificial Intelligence (AI), the Internet of Things (IoT), and Extended Reality (XR) are reshaping industries and redefining business models. Understanding how these technologies work—and how they intersect—is essential for leaders, strategists, and innovators tasked with driving transformation and sustainable growth.

This hands-on, non-technical 3-day course explores how blockchain and other exponential technologies can be applied across sectors. Participants will examine real-world use cases, key strategic implications, and frameworks for adoption and integration.

Objectives

By the end of this course, participants will be able to:

- Understand the fundamentals and architecture of blockchain technology
- Evaluate use cases and limitations of blockchain in different industries
- Explore emerging technologies such as AI, IoT, XR, and 5G
- Assess the strategic impact and convergence of these technologies
- Identify innovation opportunities and adoption pathways
- Build a technology adoption roadmap tailored to business priorities

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Why Attend

- Demystify blockchain, AI, and other digital disruptors
- Gain strategic clarity on where and how to apply new technologies
- Identify threats and opportunities in your value chain
- Learn how to future-proof your business through agile innovation
- Engage in simulations and case analysis relevant to your sector

Target Audience

This program is designed for:

- Business leaders, strategists, and transformation officers
- IT and innovation managers
- Operations, supply chain, and risk professionals
- Consultants, advisors, and policy planners
- Any decision-maker evaluating digital transformation opportunities

Individual Benefits

Key competencies that will be developed include:

- Technology fluency and trend interpretation
- Strategic application of emerging tools
- Blockchain use case identification
- Change and disruption management
- Innovation road mapping and integration

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Informed decision-making about technology investments
- Accelerated digital transformation and cross-functional readiness
- Competitive advantage through early adoption and innovation
- Improved ability to engage with tech providers and partners
- Structured frameworks for experimentation and pilot design

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Interactive briefings on each technology
- Case studies and real-world deployments
- Group workshops and simulation labs
- Technology evaluation templates and strategy maps
- Facilitated peer discussions and action planning

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Course Outline

Detailed 3-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Blockchain Fundamentals and Industry Applications

- **Module 1: Introduction to Blockchain (07:30 – 09:30)**
- What is blockchain and how does it work?
- Distributed ledgers, consensus mechanisms, and smart contracts
- Key features: immutability, transparency, decentralization
- **Module 2: Blockchain Use Cases and Challenges (09:45 – 11:15)**
- Use cases: supply chain, healthcare, finance, identity
- Public vs. private blockchains
- Limitations, myths, and current barriers to adoption
- **Module 3: Tokenization, NFTs, and Web3 Concepts (11:30 – 01:00)**
- Asset tokenization and decentralized finance (DeFi)
- Non-Fungible Tokens (NFTs): use cases beyond art
- Web3 architecture and business impact
- **Module 4: Workshop – Blockchain Strategy Canvas (02:00 – 03:30)**
- Participants map out potential blockchain opportunities in their industries

Day 2: Artificial Intelligence, IoT, and Emerging Tech Trends

- **Module 5: Artificial Intelligence (AI) in Business (07:30 – 09:30)**
- AI basics: machine learning, NLP, computer vision
- AI-powered automation, customer insights, and decision support
- Ethical and regulatory concerns
- **Module 6: Internet of Things (IoT) and Data Integration (09:45 – 11:15)**
- IoT architecture and components
- Smart assets, sensors, and connected operations
- Security, interoperability, and data privacy
- **Module 7: Convergence of AI, IoT, and Blockchain (11:30 – 01:00)**
- Data exchange and automation across technologies
- Smart contracts triggering AI workflows
- Digital twins and predictive analytics
- **Module 8: Simulation – Design a Smart Business Model (02:00 – 03:30)**
- Teams design integrated solutions using AI + IoT + blockchain

Day 3: Strategic Integration and Digital Road mapping

- **Module 9: Extended Reality, 5G, and Other Disruptive Tech (07:30 – 09:30)**
- XR (AR, VR, MR) in training, sales, and product design
- Role of 5G in enabling real-time digital ecosystems
- Edge computing and data strategy
- **Module 10: Evaluating Emerging Tech for Your Business (09:45 – 11:15)**
- ROI, risk, and resource alignment
- Vendor selection and proof-of-concept design
- Governance and change enablement
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Module 11: Building a Digital Innovation Roadmap (11:30 – 01:00)

- Tech adoption curve and agile rollout
- Balancing quick wins with long-term capability
- Integration with business and digital strategy
- **Module 12: Capstone – Present Your Emerging Tech Strategy (02:00 – 03:30)**
- Teams present use-case portfolios and roadmaps
- Peer review and instructor feedback

Certification

Participants will receive a **Certificate of Completion in Blockchain & Other Emerging Technologies**, recognizing their ability to understand, evaluate, and apply disruptive technologies strategically within their organization.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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