

MODERN STRATEGIES & MANAGING FACILITIES MANAGEMENT

“Enhancing Operational Efficiency and Asset Performance Through Strategic Facilities Management”

Schedule

Date	Venue	Fees (Face-to-Face)
19 - 23 Jan 2026	Kuala Lumpur, Malaysia	USD 3495 per delegate
16 - 20 Feb 2026	Dubai, UAE	USD 3495 per delegate
01 - 05 Mar 2026	Doha, Qatar	USD 3495 per delegate

Introduction

In today’s dynamic business environment, facilities management (FM) is no longer about maintenance alone—it’s a strategic function that impacts productivity, safety, energy use, and operational resilience. Facilities leaders are expected to manage a wide range of assets, services, and contractors while aligning with business goals and sustainability mandates.

This intensive five-day course equips FM professionals with the modern tools and strategic insights to plan, implement, and optimize facility operations. Participants will explore areas such as space planning, asset management, energy efficiency, outsourcing, technology integration, and lifecycle costing. The course blends theory with real-world best practices to deliver results across both soft and hard FM domains.

Objectives

By the end of this course, participants will be able to:

- Develop and implement strategic facilities management plans aligned with organizational goals.
- Manage and optimize service delivery for both hard and soft FM functions.
- Evaluate outsourcing decisions and contractor performance.
- Apply lifecycle costing and asset management techniques.
- Leverage technology such as CAFM, IoT, and digital dashboards in FM.
- Monitor FM performance using KPIs and service level agreements (SLAs).

Why Attend

- Shift from reactive to proactive, data-driven FM.
- Learn globally recognized frameworks, standards, and models.
- Improve cost control, service quality, and space utilization.
- Align facilities services with employee experience and corporate strategy.
- Gain insights into digital transformation and sustainability in FM.

Target Audience

This program is designed for:

- Facilities, building, and property managers
- Operations and maintenance supervisors
- Asset, energy, and space planners
- Engineers and contractors supporting FM functions
- Anyone responsible for managing physical assets and support services

Individual Benefits

Key competencies that will be developed include:

- Facilities planning and asset management
- Service delivery and performance monitoring
- Energy and space optimization
- Risk management and contractor control
- Communication, budgeting, and stakeholder engagement

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Enhanced productivity through efficient FM operations
- Improved ROI from assets through lifecycle planning
- Safer, more sustainable, and compliant facilities
- Better coordination across departments and service providers
- Strategic alignment between facilities and organizational objectives

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategic Briefings – Global FM trends and best practices
- Case Studies – Failures and success stories in FM delivery
- Templates – SLAs, asset logs, lifecycle cost models
- Interactive Exercises – Performance gap analysis, contract review
- Simulation – Facility incident scenario and problem resolution
- Peer Dialogue – Experience exchange and problem-solving groups

MAWA EVENTS

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Course Outline

Detailed 5-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Strategic Role of Facilities Management

• **Module 1: Defining FM Strategy and Scope (07:30 – 09:30)**

- Evolution of FM from operations to strategic partner
- Hard vs. soft FM components
- Organizational alignment and stakeholder expectations

• **Module 2: FM Planning and Policy Frameworks (09:45 – 11:15)**

- ISO 41001 and FM maturity models
- FM objectives, vision, and policy development
- Risk and compliance frameworks

• **Module 3: Space, Workplace, and Asset Planning (11:30 – 01:00)**

- Space optimization and workplace efficiency
- Integrated workplace management systems (IWMS)
- Asset categorization and criticality mapping

• **Module 4: Workshop – Drafting a Strategic FM Plan (02:00 – 03:30)**

- Participants begin building an FM roadmap for their facility

Day 2: Service Delivery, Outsourcing & Vendor Control

• **Module 5: Service Level Agreements (SLAs) and KPIs (07:30 – 09:30)**

- Setting service expectations and performance measures
- Writing clear and enforceable SLAs
- KPI dashboards and service audit techniques

• **Module 6: Managing Contractors and Outsourcing (09:45 – 11:15)**

- Outsourcing models and risk trade-offs
- Vendor selection, onboarding, and supervision
- Cost, quality, and relationship management

• **Module 7: FM Budgeting and Financial Control (11:30 – 01:00)**

- Budget types and cost breakdown
- Forecasting FM spend and cost avoidance
- ROI and cost-benefit modeling

• **Module 8: Simulation – SLA Evaluation and Contractor Audit (02:00 – 03:30)**

- Participants assess real SLA and vendor scorecards

Day 3: Asset Management and Lifecycle Planning

• **Module 9: Asset Lifecycle Costing (07:30 – 09:30)**

- Total cost of ownership (TCO) model
- Capital planning and maintenance optimization
- Renewal vs. replacement decisions

• **Module 10: Maintenance Planning and Reliability (09:45 – 11:15)**

- Preventive, predictive, and reactive maintenance
- Maintenance schedules and CMMS integration
- Energy and asset performance management

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Module 11: Health, Safety, and Environmental Management (11:30 - 01:00)

- Safety programs and inspections
- Environmental risk and sustainability alignment
- Emergency and incident management

Module 12: Case Study - Lifecycle and Maintenance Review (02:00 - 03:30)

- Teams assess a facility's asset register and lifecycle budget

Day 4: Technology and Digital Transformation in FM**Module 13: Digital FM and Smart Buildings (07:30 - 09:30)**

- IoT, automation, and remote monitoring
- Smart systems for lighting, HVAC, and access control
- Integrating FM data platforms (CAFM, BIM, sensors)

Module 14: Data-Driven Decision Making (09:45 - 11:15)

- Using data to track energy, costs, and space use
- FM analytics and predictive insights
- Designing FM dashboards

Module 15: Sustainability and Energy Efficiency (11:30 - 01:00)

- Energy audits and carbon footprinting
- Green building certifications (LEED, BREEAM)
- Waste and water management strategies

Module 16: Workshop - FM Technology Assessment Plan (02:00 - 03:30)

- Teams build a tech enhancement roadmap for their facility

Day 5: Integration, Leadership & Business Case Development**Module 17: FM Governance and Risk Integration (07:30 - 09:30)**

- Enterprise risk integration and reporting
- Stakeholder communication and change management
- Governance metrics and improvement cycles

Module 18: FM Team Leadership and Culture (09:45 - 11:15)

- Building cross-functional FM teams
- Leadership behaviors and team accountability
- Engaging stakeholders in FM value creation

Module 19: Business Case for FM Improvement (11:30 - 01:00)

- Structuring ROI-focused proposals
- Framing cost-benefit narratives
- Securing budget and executive support

Module 20: Final Review - FM Strategy Presentation (02:00 - 03:30)

- Team presentations and instructor feedback
- Wrap-up and personal action planning

Certification

Participants who complete the program will receive a **Certificate of Completion in Modern Strategies & Managing Facilities Management**, recognizing their ability to lead strategic and operational FM initiatives with measurable value.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

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Interested in running this course for your team?

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