MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

ADVANCED BUSINESS RESILIENCE

""Building Organizational Agility to Prepare for, respond to, and Recover from Disruptions""

Schedule

Date	Venue	Fees (Face-to-Face)
22 – 23 Jan 2026	Kuala Lumpur, Malaysia	USD 1995 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

In today's volatile business environment, organizations must go beyond traditional continuity plans and cultivate true resilience. This means having the foresight to anticipate disruptions, the agility to adapt quickly, and the systems in place to recover stronger. Whether facing cyberattacks, pandemics, supply chain shocks, or reputational crises, resilience is not an option—it's a strategic imperative.

This intensive two-day course equips professionals with the tools and frameworks to build, evaluate, and strengthen business resilience programs. Participants will explore real-life failures and success stories, assess organizational readiness, and apply industry-aligned strategies to ensure continuity, recovery, and long-term sustainability.

Objectives

By the end of this course, participants will be able to:

- Define business resilience and distinguish it from business continuity and risk management.
- Assess organizational vulnerabilities across functions, partners, and systems.
- Build a business resilience framework aligned with ISO 22301 and leading global practices.
- Plan and execute impact assessments, crisis response, and recovery strategies.
- Integrate resilience with leadership, culture, and enterprise planning.
- Monitor, test, and improve resilience programs over time.

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Why Attend

- Learn practical methods for enhancing your organization’s response to disruptions.
- Strengthen your ability to protect people, assets, and brand reputation.
- Benchmark your resilience maturity and build readiness for audits or certifications.
- Align resilience with business strategy, ESG, and stakeholder expectations.
- Lead confidently during crisis events and unexpected shocks.

Target Audience

This program is designed for:

- Business continuity and crisis management professionals
- Risk managers, compliance officers, and internal auditors
- Operations and facility managers
- Senior executives responsible for business planning
- IT, HR, and supply chain leaders involved in resilience programs

Individual Benefits

Key competencies that will be developed include:

- Crisis readiness and impact assessment
- Business continuity and recovery planning
- Cross-functional risk coordination
- Strategic communication under pressure
- Resilience leadership and program implementation

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Higher readiness and reduced downtime during crises
- Stronger integration between continuity, risk, and operations
- Improved stakeholder and regulator confidence
- Fewer business disruptions and faster recovery
- Enhanced organizational agility and sustainability

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Framework Briefings – ISO 22301, NIST, and private sector best practices
- Risk Tools – Business Impact Analysis (BIA), threat modeling, vulnerability scans
- Case Studies – Corporate disruption response and lessons learned
- Templates – Crisis response plans, maturity models, audit checklists
- Workshops – Simulated disruption scenarios and stakeholder reporting
- Peer Discussion – Cross-industry comparison and planning insight

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Course Outline

Detailed 2-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Foundations of Business Resilience

- **Module 1: Business Resilience Strategy (07:30 – 09:30)**
- Definitions: resilience vs. continuity vs. disaster recovery
- Organizational resilience maturity model
- Key drivers: regulatory, operational, reputational, ESG
- **Module 2: Business Impact Analysis (BIA) (09:45 – 11:15)**
- Identifying critical processes, resources, and recovery priorities
- BIA vs. risk assessment: what's the difference?
- Tools for BIA data collection and analysis
- **Module 3: Risk Scenarios and Vulnerability Mapping (11:30 – 01:00)**
- All-hazard risk identification (cyber, climate, people, etc.)
- Heat maps, threat matrices, and gap analysis
- Tiered response planning by business unit
- **Module 4: Simulation – Organizational Resilience Gap Assessment (02:00 – 03:30)**
- Group exercise: apply BIA tools and create an initial resilience map

Day 2: Planning, Response & Resilience Integration

- **Module 5: Crisis Management and Response Planning (07:30 – 09:30)**
- Crisis team structure and roles
- Activation triggers and escalation protocols
- Communication templates and stakeholder messaging
- **Module 6: Recovery Strategies and Scenario Testing (09:45 – 11:15)**
- Developing response and recovery plans
- Alternate sites, critical vendor coordination, resource fallback
- Tabletop exercises and simulation tips
- **Module 7: Building a Resilient Culture and Governance (11:30 – 01:00)**
- Aligning leadership, values, and behavior
- Training, awareness, and ongoing engagement
- Integrating resilience with strategic and operational planning
- **Module 8: Final Exercise – Crisis Response Simulation (02:00 – 03:30)**
- Group role-play responding to a disruption scenario
- Feedback, performance reflection, and certification wrap-up

Certification

Participants who complete the program will receive a **Certificate of Completion in Advanced Business Resilience**, validating their capability to assess, build, and lead business resilience strategies aligned with international standards.

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Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

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