

## CASH FLOW ANALYSIS & FORECASTING

“Improving Liquidity, Financial Planning, and Business Resilience Through Accurate Cash Flow Management”

### Schedule

Date	Venue	Fees (Face-to-Face)
14 - 16 Jan 2026	Kuala Lumpur, Malaysia	USD 2495 per delegate
03 - 05 Mar 2026	Doha, Qatar	USD 2495 per delegate
22 - 24 Apr 2026	Dubai, UAE	USD 2495 per delegate
08 - 10 Sep 2026	Manama, Bahrain	USD 2495 per delegate

► Available delivery methods: Face-to-Face & Online Training

### Introduction

Cash is the lifeblood of any business. Effective cash flow analysis and forecasting are critical to maintaining liquidity, managing risk, and supporting growth. In times of uncertainty and tight margins, finance professionals must go beyond static reporting to develop real-time, forward-looking cash flow insights.

This intensive 3-day program equips participants with the tools and techniques needed to analyze cash flows, build accurate forecasts, and support better decision-making. Through interactive exercises and practical templates, participants will learn to track, interpret, and project cash movements to strengthen financial control and planning.

### Objectives

**By the end of this course, participants will be able to:**

- Analyze and interpret operating, investing, and financing cash flows.
- Build direct and indirect cash flow statements and forecasts.
- Identify trends, gaps, and risks in cash conversion cycles.
- Model cash inflows and outflows under different business scenarios.
- Communicate cash insights clearly to decision-makers and stakeholders.
- Support liquidity planning and treasury decision-making

## Why Attend

- Strengthen your understanding of business liquidity and working capital dynamics.
- Learn to build robust short-term and long-term cash flow forecasts.
- Spot risks early and develop strategies to maintain solvency.
- Improve coordination between finance, treasury, and operations.
- Prepare for funding needs and capital allocation with more precision.

## Target Audience

- Finance professionals and analysts
- Treasury and cash management staff
- Financial controllers and corporate planners
- Operations and business unit managers involved in budgeting
- Professionals supporting funding, investment, or working capital initiatives

## Individual Benefits

### Key competencies that will be developed include:

- Cash flow modeling and forecast building
- Variance analysis and liquidity planning
- Strategic communication of cash positions
- Cross-functional collaboration on cash efficiency
- Treasury and financial control alignment

## Organizational Benefits

### Upon completing the training course, participants will demonstrate:

- Improved liquidity forecasting and management
- Reduced risk of cash shortfalls and funding gaps
- Greater financial agility and early warning systems
- Enhanced strategic planning based on accurate cash insights
- Increased coordination between departments managing cash inflows/outflows

## Instructional Methodology

### The course follows a blended learning approach combining theory with practice:

- Financial Lectures - Cash flow components, conversion cycles, and working capital
- Excel Tools - Cash flow statement templates, forecast models, liquidity dashboards
- Group Exercises - Cash gap diagnostics and corrective planning
- Case Studies - Real-world liquidity crises and turnaround planning
- Templates - Rolling forecasts, scenario planning sheets, and monitoring logs
- Coaching - Daily feedback on models and team simulations

## MAWA EVENTS

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## Course Outline

### Detailed 3-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

#### Day 1: Understanding and Analyzing Cash Flow

- **Module 1: Foundations of Cash Flow Analysis (07:30 – 09:30)**
  - Cash flow vs. profit: key differences
  - Direct and indirect methods explained
  - Operating, investing, and financing cash flows
- **Module 2: Building and Reviewing Cash Flow Statements (09:45 – 11:15)**
  - Data sources and linkage with financial statements
  - Identifying distortions and one-off items
  - Interpreting trends and performance indicators
- **Module 3: Working Capital and the Cash Conversion Cycle (11:30 – 01:00)**
  - Inventory, receivables, payables, and net cash impact
  - Managing CCC for better cash flow
  - Metrics: DSO, DPO, DIO
- **Module 4: Workshop – Constructing a Cash Flow Statement (02:00 – 03:30)**
  - Practice building a full statement and analyzing results

#### Day 2: Forecasting and Variance Management

- **Module 5: Cash Flow Forecasting Methods (07:30 – 09:30)**
  - Forecasting periods and accuracy expectations
  - Direct vs. indirect forecasting approaches
  - Forecasting cash inflows/outflows by category
- **Module 6: Rolling Forecasts and Scenarios (09:45 – 11:15)**
  - Monthly, weekly, and daily forecast structures
  - Scenario modeling: base case, best case, worst case
  - Incorporating seasonality and working capital timing
- **Module 7: Variance Analysis and Cash Flow Control (11:30 – 01:00)**
  - Analyzing forecast vs. actual variances
  - Identifying causes: delay, volume, pricing, FX
  - Response planning for funding or reduction actions
- **Module 8: Simulation – Short-Term Cash Flow Planning (02:00 – 03:30)**
  - Team challenge to build a 12-week rolling cash flow forecast

#### Day 3: Strategic Use of Cash Flow Insights

- **Module 9: Funding and Liquidity Planning (07:30 – 09:30)**
  - Forecasting cash gaps and surplus planning
  - Managing credit lines and internal funding
  - Communicating needs with banks and CFOs
- **Module 10: Tools for Cash Flow Monitoring (09:45 – 11:15)**
  - Dashboards and alerts
  - KPIs for cash performance
  - Systems and automation trends
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**Module 11: Final Project - Strategic Cash Flow Plan (11:30 - 01:00)**

- Develop and present a full forecast with risk scenarios
- Peer and instructor feedback

**Module 12: Course Wrap-Up and Certification Briefing (02:00 - 03:30)**

- Key lessons, Q&A, and next steps

**Certification**

Participants who complete the program will receive a **Certificate of Completion in Cash Flow Analysis & Forecasting**, recognizing their ability to build, analyze, and manage robust cash flow plans to support operational and strategic decision-making.

**Why Choose MAWA Events**

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
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**In-House / Customized Training**

Interested in running this course for your team?

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