

EXECUTIVE STRATEGIC PLANNING, LEADERSHIP & CORPORATE PERFORMANCE MANAGEMENT

“Aligning Strategy, Leadership, and Performance for Sustainable Organizational Success”

Schedule

Date	Venue	Fees (Online)
18 – 22 Jan 2026	Online	USD 1500 per delegate

Introduction

In today’s dynamic and competitive business environment, senior leaders and executives are expected to translate strategic vision into measurable performance while leading organizations through change and uncertainty. Effective strategic planning, strong leadership, and robust performance management systems are essential for achieving sustainable corporate success.

This intensive 5-day executive program provides participants with advanced frameworks, tools, and practical insights to develop effective strategies, lead at the executive level, and manage corporate performance. The course integrates strategic thinking, leadership excellence, and performance management best practices to help executives align organizational goals with execution and results.

Objectives

- By the end of this course, participants will be able to:
- Develop and articulate effective organizational strategies
 - Align vision, mission, and strategic objectives with execution
 - Strengthen executive leadership and decision-making capabilities
 - Design and implement corporate performance management systems
 - Use KPIs and dashboards to monitor strategic performance
 - Lead change and drive organizational alignment
 - Enhance corporate governance and accountability

Why Attend

- Strengthen strategic thinking and executive leadership skills
- Improve alignment between strategy and organizational performance
- Learn practical tools for corporate performance management
- Enhance decision-making at the executive level
- Drive sustainable growth and competitive advantage
- Gain insights into leading organizations in complex environments

Target Audience

This program is designed for:

- Senior executives and C-suite leaders
- Directors and senior managers
- Strategy, performance, and transformation leaders
- Business unit heads and general managers
- Corporate planners and performance managers
- High-potential leaders preparing for executive roles

Individual Benefits

Key competencies that will be developed include:

- Advanced strategic planning and analysis skills
- Stronger executive leadership and influence
- Improved performance measurement and control capabilities
- Enhanced decision-making under complexity
- Greater confidence in leading organizational change
- Executive-level perspective on corporate governance and results

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Clear strategic direction and alignment across the organization
- Improved execution of strategic initiatives
- Stronger leadership capability at senior levels
- Enhanced corporate performance monitoring and accountability
- Better resource allocation and prioritization
- Sustainable improvement in organizational performance

Instructional Methodology

The course follows a highly interactive executive learning approach:

- Strategy Briefings – Executive-level strategic planning and leadership frameworks
- Case Studies – Global and regional corporate success and failure cases
- Workshops – Strategy formulation and performance design exercises
- Simulations – Scenario-based strategic decision-making
- Peer Exchange – Executive discussions and experience sharing
- Tools – Strategy maps, balanced scorecards, KPIs, and dashboards

Course Outline

Detailed 5-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules Coffee Breaks: 09:30 & 11:15 Lunch Break: 01:00 – 02:00

Day 1: Strategic Thinking and Organizational Direction

Module 1: Executive Strategic Planning Fundamentals (07:30 – 09:30)

- Strategic thinking at the executive level
- Vision, mission, and strategic intent
- Internal and external strategic analysis

Module 2: Strategy Formulation and Choice

- Competitive and corporate strategies
- Strategic priorities and trade-offs
- Scenario planning

Module 3: Strategy Workshop

- Developing strategic objectives
- Translating vision into action

Day 2: Leadership Excellence and Executive Decision-Making

Module 1: Executive Leadership Styles and Impact

- Leadership at the strategic level
- Influence, authority, and accountability
- Leading senior teams

Module 2: Decision-Making in Complex Environments

- Strategic decision frameworks
- Risk, uncertainty, and judgment
- Executive-level problem solving

Module 3: Leadership Case Discussion

Day 3: Corporate Performance Management Systems

Module 1: Performance Management Frameworks

- Corporate performance management models
- Aligning strategy with performance metrics

Module 2: KPIs, Scorecards, and Dashboards

- Designing effective KPIs
- Balanced Scorecard approach
- Performance reporting

Module 3: Performance Design Workshop

Day 4: Strategy Execution, Change & Governance

Module 1: Strategy Execution and Alignment

- Strategy execution challenges
- Organizational alignment and accountability

Module 2: Change Leadership and Transformation

- Leading strategic change
- Managing resistance and engagement

Module 3: Corporate Governance and Performance Oversight

- Governance structures and roles
- Performance reviews and controls

Day 5: Integration, Sustainability & Action Planning

Module 1: Integrating Strategy, Leadership & Performance

- End-to-end strategic management
- Linking leadership behavior to results

Module 2: Measuring Strategic Success and Sustainability

- Long-term performance and value creation
- Continuous improvement

Module 3: Executive Action Plan & Course Review

- Personal and organizational action planning
- Key takeaways and closing discussion

Certification

Participants will receive a Certificate of Completion in Executive Strategic Planning, Leadership & Corporate Performance Management, validating their advanced capability to develop, lead, and manage organizational strategy and performance at the executive level.

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