

PUBLIC SPEAKING & VOICE PLACEMENT

“Commanding Attention, Clarity, and Confidence Through Effective Vocal and Stage Presence”

Schedule

Date	Venue	Fees (Face-to-Face)
27 - 28 Jan 2026	Doha, Qatar	USD 1995 per delegate
06 - 07 May 2026	Doha, Qatar	USD 1995 per delegate
30 - 31 Jul 2026	Dubai, UAE	USD 1995 per delegate

► Available delivery methods: Face-to-Face & Online Training

Introduction

Public speaking is not just about talking — it’s about delivering messages with authority, clarity, and authenticity. Whether presenting to stakeholders, addressing a team, or representing your organization, your voice and presence play a pivotal role in how your message is received. This practical two-day course empowers participants with techniques to project confidence, improve vocal strength, master body language, and craft engaging narratives. Voice placement, tone, pitch, pacing, and energy control are combined with professional speech and presentation skills to make your presence impactful and memorable.

Objectives

By the end of this course, participants will be able to:

- Develop confident and clear vocal delivery for formal and informal speaking situations.
- Use breathing, posture, and voice control techniques to enhance stage presence.
- Structure and deliver engaging and well-paced presentations.
- Manage anxiety and body language in high-pressure speaking environments.
- Use voice modulation and storytelling to influence and persuade audiences.
- Receive and apply feedback to continuously improve performance.

Why Attend

- Learn to captivate and hold the attention of any audience.
- Strengthen vocal quality, tone, and articulation through guided exercises.
- Build credibility and presence for boardrooms, conferences, and team meetings.
- Reduce fear and anxiety through proven physical and mental control strategies.
- Receive real-time coaching and on-camera playback to fine-tune delivery.

Target Audience

This program is designed for:

- Leaders, executives, and senior managers
- Professionals preparing for conferences, media, or training delivery
- HR, learning, and communication professionals
- Entrepreneurs, educators, and sales professionals
- Anyone seeking to improve public speaking presence and vocal strength.

Individual Benefits

Key competencies that will be developed include:

- Voice projection and control
- Public speaking structure and content planning
- Non-verbal communication and stage movement
- Audience connection and persuasive storytelling
- Confidence-building and anxiety management

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- More effective internal and external communication
- Greater executive presence across leadership teams
- Stronger client engagement and stakeholder influence
- Enhanced training and presentation delivery
- Improved team communication culture and representation.

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Instructor-led Coaching - Voice, breath, and body control
- Live Practice - Short speeches with real-time feedback
- Recordings - Playback and critique for self-improvement
- Group Activities - Peer coaching and confidence-building
- Structured Exercises - Projection, modulation, posture, and poise
- Personal Development Plan - Each participant builds an action roadmap

Course Outline

Detailed 2-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 2–3 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Voice Mastery and Speaking Confidence

• **Module 1: Foundations of Powerful Speaking (07:30 – 09:30)**

- Role of voice in leadership and influence
- Understanding fear and psychology of public speaking
- Identifying personal strengths and development areas

• **Module 2: Voice Mechanics and Breath Control (09:45 – 11:15)**

- Diaphragmatic breathing and vocal warm-ups
- Voice placement and resonance improvement
- Controlling tone, pitch, and projection

• **Module 3: Presence, Posture, and Body Language (11:30 – 01:00)**

- Gestures, movement, and eye contact techniques
- Commanding the space and engaging the room
- Eliminating nervous habits and distracting behaviors

• **Module 4: Live Practice – Confidence in Action (02:00 – 03:30)**

- Short speech delivery and voice exercises
- Group feedback and instructor coaching

Day 2: Message Crafting, Storytelling & Influence

• **Module 5: Structuring Your Presentation for Impact (07:30 – 09:30)**

- Opening with presence and purpose
- The power of 3: clarity, simplicity, repetition
- Using signposting and transitions to maintain flow

• **Module 6: Storytelling and Persuasion Techniques (09:45 – 11:15)**

- Personal stories vs. business stories
- Voice pacing, rhythm, and dramatic pause
- Building emotional connection with your message

• **Module 7: Mastering Stage and Audience Interaction (11:30 – 01:00)**

- Handling questions, interruptions, and disengagement
- Adjusting delivery to audience reactions
- Using visual aids and props effectively

• **Module 8: Final Presentations and Personalized Feedback (02:00 – 03:30)**

- Participants deliver polished 3-minute speech
- Video feedback, peer coaching, and course wrap-up

Certification

Participants who complete the program will receive a Certificate of Completion in **Public Speaking & Voice Placement**, recognizing their enhanced communication skills, vocal presence, and ability to inspire through speech.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

<p>In-House / Customized Training</p> <p>Interested in running this course for your team?</p> <p>Please contact us:</p>	<p>TEL:</p> <p>+601116373203</p>	<p>EMAIL:</p> <p>info@mawaevents.net</p>
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