

STRATEGIC MAINTENANCE LEADERSHIP

"Transforming Maintenance Operations into Strategic, Performance-Driven Business Enablers"

Schedule

Date	Venue	Fees (Face-to-Face)
28 - 29 Jan 2026	Doha, Qatar	USD 1995 per delegate
05 - 06 Mar 2026	Dubai, UAE	USD 1995 per delegate
22 - 23 Sep 2026	Manama, Bahrain	USD 1995 per delegate
27 - 28 Oct 2026	Kuwait	USD 1995 per delegate

► Available delivery methods: Face-to-Face & Online Training

Introduction

Maintenance functions are increasingly expected to contribute directly to business continuity, cost control, and performance. Yet many organizations still manage maintenance reactively, without alignment to strategic goals or asset performance objectives. This intensive two-day course empowers maintenance and engineering leaders with the mindset, tools, and frameworks to transform maintenance from a cost center into a strategic value driver. Participants will learn to lead high-performing teams, adopt reliability-centered practices, and embed KPIs that align maintenance to operational excellence.

Objectives

By the end of this course, participants will be able to:

- Lead maintenance functions aligned with business and operational goals.
- Shift from reactive to proactive and reliability-centered strategies.
- Design KPIs, scorecards, and dashboards for performance tracking.
- Foster a culture of ownership, safety, and continuous improvement.
- Optimize planning, scheduling, and resource utilization.
- Influence cross-functional support for strategic maintenance priorities.

Why Attend

- Learn how to lead maintenance transformation in modern organizations.
- Develop the mindset and leadership skills required to elevate maintenance.
- Strengthen your ability to justify investments and demonstrate value.
- Enhance coordination between operations, maintenance, and engineering.
- Drive plant availability, safety, and cost-efficiency through strategy.

Target Audience

This program is designed for:

- Maintenance and reliability engineers
- Engineering managers and technical leads
- Plant, facility, and production managers
- Asset management professionals Operational excellence and performance leaders.

Individual Benefits

Key competencies that will be developed include:

- Strategic thinking in maintenance operations
- Leadership and communication in cross-functional teams
- Data-driven maintenance decision-making
- Continuous improvement and culture change capability
- Asset lifecycle and investment justification

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved plant availability and asset reliability
- Stronger alignment of maintenance with production and strategy
- Increased ROI from maintenance spend and projects
- Enhanced safety and compliance in maintenance practices
- Reduced downtime and cost through optimized planning.

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategic Lectures – Maintenance maturity models and performance frameworks
- Interactive Workshops – Strategy maps, KPIs, and leadership actions
- Group Exercises – RCA, reliability, and asset prioritization scenarios
- Tools – Maintenance scorecards, scheduling grids, and cost analysis templates
- Case Studies – Global best practices in strategic maintenance leadership
- Expert Q&A – Peer consultation and instructor guidance

Course Outline

Detailed 2-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 2–3 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Strategic Maintenance Frameworks & Leadership Alignment

• Module 1: Role of Maintenance in Business Strategy (07:30 – 09:30)

- Strategic alignment and value creation through maintenance
- Cost vs. value mindset: shifting leadership perspective
- Maintenance maturity stages and transformation levers

• Module 2: From Reactive to Proactive Strategies (09:45 – 11:15)

- Understanding PM, PdM, RCM, and TPM models
- Balancing preventive, predictive, and condition-based maintenance
- Asset classification and maintenance tactic selection

• Module 3: Maintenance Performance Management (11:30 – 01:00)

- Designing maintenance KPIs and dashboards
- Setting targets for availability, MTTR, MTBF, backlog, and cost
- Using scorecards to influence leadership discussions

• Module 4: Leadership and Culture Building (02:00 – 03:30)

- Developing ownership and accountability among teams
- Leading safety, discipline, and standardization efforts
- Motivating technicians for performance and engagement

Day 2: Operational Execution, Communication & Optimization

• Module 5: Maintenance Planning and Scheduling Excellence (07:30 – 09:30)

- Planning hierarchy: work orders, shutdowns, and backlog control
- Resource and tool planning for efficiency
- Role of planners and supervisors in continuous flow

• Module 6: Reliability and Root Cause Thinking (09:45 – 11:15)

- RCA tools: 5 Whys, fishbone, FMEA, Pareto analysis
- Reliability and failure analysis in action
- Using data to reduce repeat failures

• Module 7: Communication with Stakeholders (11:30 – 01:00)

- Engaging production, engineering, and procurement teams
- Reporting and influencing based on insights
- Building maintenance cases for CapEx and OPEX investment

• Module 8: Final Workshop - Building a Maintenance Leadership Roadmap (02:00 – 03:30)

- Group activity: mapping leadership actions and strategies
- Course recap and participant presentations

Certification

Participants who complete the program will receive a Certificate of Completion in **Strategic Maintenance Leadership**, recognizing their readiness to lead high-performing, strategically aligned maintenance operations.

Why Choose MAWA Events

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<p>In-House / Customized Training Interested in running this course for your team? Please contact us:</p>	<p>TEL: +601116373203</p>	<p>EMAIL: info@mawaevents.net</p>
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