MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

CASH FLOW MANAGEMENT & WORKING CAPITAL OPTIMISATION

""Maximizing Liquidity and Operational Efficiency""

Schedule

Date	Venue	Fees (Face-to-Face)
13 - 15 Jan 2026	Doha, Qatar	USD 2495 per delegate
19 - 21 May 2026	Doha, Qatar	USD 2495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Effective cash flow management is the cornerstone of financial health and sustainability in any business. This comprehensive three-day course equips finance and operations professionals with the practical tools and techniques needed to optimize cash flow, manage working capital effectively, and strengthen short-term liquidity without sacrificing long-term growth. Participants will explore forecasting models, key performance indicators, and actionable strategies to streamline cash cycles. This program integrates theory, practical applications, and real-world case studies to drive immediate impact and organizational value.

Objectives

By the end of this course, participants will be able to:

- Develop accurate and actionable cash flow forecasts
- Identify inefficiencies in receivables, payables, and inventory cycles
- Analyze and reduce working capital requirements
- Implement policies to accelerate collections and control disbursements
- Understand the impact of working capital on financial performance
- Align cash flow strategies with operational planning
- Strengthen liquidity and funding management capabilities.

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Why Attend

- Gain hands-on tools to improve cash visibility and liquidity
- Master techniques to manage short-term financing and working capital
- Identify process inefficiencies that tie up operating cash
- Improve cross-functional collaboration around cash and treasury functions
- Build resilience against financial shocks and seasonal volatility.

Target Audience

This program is designed for:

- Finance Managers and Controllers
- Treasury Professionals and Accountants
- Business Analysts and Cash Managers
- Supply Chain, Procurement, and Operations Leaders
- CFOs and Executives overseeing cash and liquidity.

Individual Benefits

Key competencies that will be developed include:

- Cash flow forecasting and planning
- Working capital optimization
- Short-term liquidity management
- Financial risk mitigation
- Stakeholder reporting and communication

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved cash position and liquidity forecasting capabilities
- Reduced cost of capital and dependency on external borrowing
- Faster cash conversion cycles and better vendor/customer management
- Enhanced collaboration across finance, operations, and supply chain
- Greater strategic agility in managing growth and downturn scenarios.

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Lectures – Core financial concepts and frameworks
- Hands-on Exercises – Forecasting and working capital analysis
- Case Studies – Real-world cash flow management examples
- Group Activities – Interactive planning and decision-making
- Q&A and Review Sessions – Applied learning and feedback

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Course Outline

Detailed 3-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 2–3 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Foundations of Cash Flow & Liquidity Management

- **Module 1: Understanding Cash Flow Drivers (07:30 – 09:30)**
- Internal and external factors influencing cash flow
- The role of cash in operational health
- **Module 2: Cash Flow Statements & Analysis (09:45 – 11:15)**
- Operating, investing, and financing cash flows
- Common errors and red flags in interpretation
- **Module 3: Short-Term Liquidity Forecasting (11:30 – 01:00)**
- Daily, weekly, and monthly liquidity tracking
- Techniques for variance analysis and control
- **Module 4: Working Capital Cycle and Metrics (02:00 – 03:30)**
- Components of working capital
- Calculating and interpreting CCC (Cash Conversion Cycle)

Day 2: Forecasting and Operational Efficiency

- **Module 5: Receivables and Payables Strategy (07:30 – 09:30)**
- Terms negotiation, credit policies, and collection methods
- Payable’s timing and early payment trade-offs
- **Module 6: Inventory Planning & Optimization (09:45 – 11:15)**
- Inventory turnover analysis
- Economic order quantity and JIT implications
- **Module 7: Building a 13-Week Cash Flow Forecast (11:30 – 01:00)**
- Forecasting models, assumptions, and driver-based planning
- Integrating inflows/outflows in operational plans
- **Module 8: Integrating Cash Forecasts with Business Plans (02:00 – 03:30)**
- Budget alignment
- Scenario planning for volatility

Day 3: Optimization and Risk Mitigation

- **Module 9: Liquidity Ratios and Cash Stress Testing (07:30 – 09:30)**
- Key liquidity ratios and thresholds
- Running sensitivity analysis and stress scenarios
- **Module 10: Internal Policies and Controls for Cash Management (09:45 – 11:15)**
- Payment approvals, disbursement controls
- Risk-based cash management governance
- **Module 11: Financing Options and Treasury Planning (11:30 – 01:00)**
- Lines of credit, factoring, and short-term financing
- Treasury policy and funding diversification
- **Module 12: Final Workshop and Reporting to Stakeholders (02:00 – 03:30)**
- Cash performance dashboards
- Reporting cash initiatives to boards and management

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Certification

Participants who complete the program will receive a **Cash Flow Management & Working Capital Optimization** , recognizing the development of practical and strategic financial expertise.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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