MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

ADVANCED FINANCIAL STATEMENT ANALYSIS & REPORTING

""Transforming Financial Data into Strategic Business Intelligence""

Schedule

Date	Venue	Fees (Face-to-Face)
12 - 14 Jan 2026	Doha, Qatar	USD 2495 per delegate
14 - 16 Jan 2026	Kuala Lumpur, Malaysia	USD 2495 per delegate
07 - 09 Apr 2026	Doha, Qatar	USD 2495 per delegate
13 - 15 Apr 2026	Manama, Bahrain	USD 2495 per delegate
12 - 14 May 2026	Kuwait City, Kuwait	USD 2495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Understanding and interpreting financial statements are critical skills for today's finance and business professionals. In an increasingly complex economic environment, the ability to analyze financial reports strategically provides organizations with a strong competitive advantage. This intensive three-day course equips participants with advanced tools and frameworks to critically evaluate financial data, assess corporate performance, identify risk areas, and transform financial information into meaningful strategic insights. The course blends theoretical understanding with practical case studies to enhance participants\' analysis and reporting capabilities.

Objectives

By the end of this course, participants will be able to:

- Analyze financial statements to evaluate operational and financial health.
- Apply advanced techniques for ratio and trend analysis.
- Detect earnings management practices and assess reporting quality.
- Utilize financial data to support investment and strategic decisions.
- Prepare impactful financial analysis reports for internal and external use.
- Strengthen the linkage between financial results and strategic outcomes.
- Understand key elements of IFRS reporting standards.

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Why Attend

- Strengthen your financial analysis skills for strategic and investment purposes.
- Detect hidden risks and opportunities embedded in financial reports.
- Gain confidence in preparing and communicating financial evaluations.
- Build sharper analytical tools to support senior management decisions.
- Develop competencies required for leadership roles in finance and strategy.

Target Audience

This program is designed for:

- Financial analysts, controllers, and accountants seeking deeper analysis skills.
- Strategy consultants and business analysts supporting financial evaluation.
- Auditors and internal control specialists.
- Corporate finance managers and CFOs.
- Investors, bankers, and regulatory professionals.

Individual Benefits

Key competencies that will be developed include:

- Mastery of financial statement analysis frameworks.
- Critical thinking in identifying financial reporting risks.
- Advanced Excel and reporting techniques.
- Stronger communication skills for financial insights.
- Strategic financial management orientation.

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Enhanced financial analysis and interpretation capacity.
- Improved strategic and investment decision support.
- Greater compliance with accounting and financial reporting standards.
- Risk mitigation through better financial risk awareness.
- Stronger alignment of financial reporting with business performance management.

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Lectures – Conceptual overviews and technical frameworks
- Hands-on Exercises – Real financial statement analysis
- Case Studies – Practical financial evaluations and reports
- Group Activities – Interactive learning and peer discussions
- Interactive Q&A Sessions – Deep-diving into practical issues
- Daily Reviews & Feedback – Consolidating key learnings and outcomes

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Course Outline

Detailed 3-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 2–3 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Mastering Core Financial Statements

- **Module 1: Understanding Financial Statements** (07:30 – 09:30)
- Understanding income statements, balance sheets, and cash flow statements
- How statements interrelate to reveal organizational health
- **Module 2: Vertical, Horizontal, and Trend Analysis** (09:45 – 11:15)
- Comparative evaluation techniques
- Identifying patterns and anomalies
- **Module 3: Ratio Analysis Techniques** (11:30 – 01:00)
- Liquidity, profitability, solvency, and efficiency ratios
- Industry benchmarking and strategic interpretation
- **Module 4: Practical Financial Statement Dissection** (02:00 – 03:30)
- Case study: Analyzing a listed company's performance

Day 2: Reporting Quality and Strategic Insights

- **Module 5: Evaluating Earnings Quality (07:30 – 09:30)**
- Identifying earnings management techniques
- Cash flow analysis vs. accrual-based earnings
- **Module 6: IFRS Standards and Key Reporting Issues (09:45 – 11:15)**
- Overview of critical IFRS reporting requirements
- Understanding common accounting policy choices
- **Module 7: Forecasting and Trend Evaluation (11:30 – 01:00)**
- Using historical financials to build financial forecasts
- **Module 8: Business Risk Analysis through Financial Reports (02:00 – 03:30)**
- Detecting business model risks, liquidity constraints, and solvency pressures

Day 3: Advanced Application and Reporting

- **Module 9: Segment and Cash Flow Analysis (07:30 – 09:30)**
- Analyzing business segment disclosures
- Cash flow drivers and liquidity positions
- **Module 10: Preparing Executive Financial Analysis Reports (09:45 – 11:15)**
- Structuring reports for management and investor audiences
- Key messages and visualization techniques
- **Module 11: Final Integrated Case Study (11:30 – 01:00)**
- Full-company analysis, forecasting, and reporting
- Presentation of findings in professional boardroom format
- **Module 12: Program Wrap-up and Certification (02:00 – 03:30)**
- Lessons learned
- Final feedback and evaluation session

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Certification

Participants who complete the program will receive a **Advanced Financial Statement Analysis & Reporting** , recognizing the development of practical and strategic financial expertise.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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